



Bangladesh
Cricket Board

BANGABANDHU T20 CUP 2020

EXPRESSION OF INTEREST

FOR

MEDIA RIGHTS

SUBMISSION DEADLINE

9th November 2020

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PAPER ADVERTISEMENT

BANGABANDHU T20 CUP 2020 Media Rights



Bangladesh
Cricket Board

Ref No: BCB/Media Rights/Bangabandhu T20 Cup/2020/284

Date: 2nd November 2020

Expression of Interest (EOI)

The Bangladesh Cricket Board (BCB) hereby invites offers from the reputed TV Broadcasters or Marketing agents for acquiring the following Media Rights of “Bangabandhu T20 Cup 2020” only for one (01) season to be held in November-December 2020:

01. Satellite TV Channel Rights.
02. Digital OTT (Over-the-top) Rights.
03. DTH (Direct-to-Home) Rights.

Area of Rights :

A document detailing area of Rights/ BCB Requirements/Guideline in relation to the submission of EOI for the aforesaid rights will be available at BCB Management Office and the BCB official website: www.tigercricket.com.bd

EOI Submission Procedure :

The EOI along with financial offer must be submitted at the BCB Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216, Bangladesh by **Monday 9th November, 2020** and should be in a sealed envelope to be addressed to: **Chief Executive Officer, Bangladesh Cricket Board.**

The EOI needs to be accompanied with the following documents:

01. Company Profile and Individual Directors' / Owners' Profile.
02. Updated auditor's report on financial statements (in case of consortium, each party's auditor's report needs to be submitted individually).
03. Bank Solvency Certificate.
04. Certified copy of Memorandum and Articles of Association along with Certificate of Incorporation or similar constitutional documents.
05. Updated VAT Registration Certificate, Trade License and Tax Identification Number (TIN) Certificate or similar documents.
06. In case of consortium, notarized consortium Agreement.

Restriction:

01. Any person(s) or entities with an existing unresolved dispute (i.e. Financial, Disciplinary and any other) with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the EOI Process.

Note:

The broadcaster / TV Channel / Marketing Agent / Service provider / Firm having reasonable experience in operating and marketing international cricket events for the aforesaid rights will get preference in EOI evaluation process.

The EOI can be submitted individually for a separate rights or collectively where individual value of the rights will be mentioned and specified separately.

The BCB reserves the right to accept or reject any or all offers at its sole discretion without assigning any reason. The BCB also reserves the right to cancel the entire EOI process and / or modify, add or alter the terms of the document and/ or the conditions for EOI by issuing an addendum(s) at any time prior to the submission of the EOI.

Chief Executive Officer
Bangladesh Cricket Board
Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216, Bangladesh

INTRODUCTION:

BANGLADESH CRICKET BOARD (BCB), is an affiliated sports body formed under the National Sports Council Act, 2018. The BCB is the governing authority for regulating and promoting the game of cricket in Bangladesh. Its Management Office is located at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216.

The BCB hereby invites full proposal along with financial offers from reputed TV Broadcasters or Marketing agents for acquiring the following Media Rights (Satellite TV Channel Rights, Digital OTT (Over-the-Top) Rights and DTH (Direct-to-Home) Rights) of the **'Bangabandhu T20 Cup 2020'** only for one (01) season to be held in November-December 2020. The tournament is a part of the BCB's continuing initiatives for a gradual resumption of normal cricketing activities during the ongoing COVID 19 pandemic.

In this connection, BCB published an EOI (Expression of Interest) advertisement in the national daily newspapers on 2nd November, 2020 to invite full proposal along with financial offers from reputed TV Broadcasters or Marketing agents for acquiring the following Media Rights (Satellite TV Channel Rights, Digital OTT (Over-the-Top) Rights and DTH (Direct-to-Home) Rights) of the **'Bangabandhu T20 Cup 2020'** only for one (01) season to be held in November-December 2020.

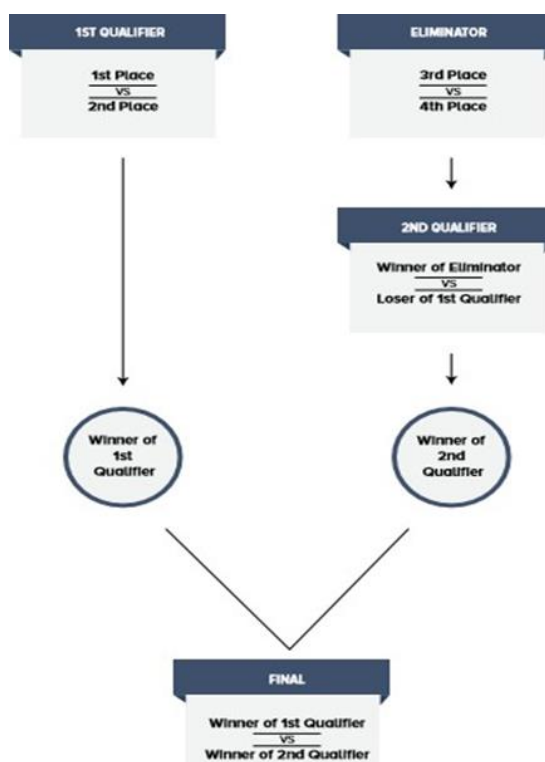
FORMAT OF THE TOURNAMENT:

The tournament will be played in a double league format followed by play offs and a final.

The first four (04) placed teams in terms of points will feature in the play offs. The first match of the play-offs will be the **'1st Qualifier'** between teams placed one (01) and two (02) in the points table. The winner will qualify for the final.

The **"Eliminator"** will be between the 3rd and 4th finishers in the points table. The winner of Eliminator will play with the losing team of the 1st Qualifier in the **"2nd Qualifier"** match.

The winning side of the "2nd Qualifier" qualifies for the final.



PARTICIPATING TEAMS:

There are five (05) Participating Teams in the **BANGABANDHU T20 CUP 2020**.

TENURE OF THE SERVICE:

The tenure of the Media Rights shall be for one season only i.e. **BANGABANDHU T20 CUP 2020**.

COMMENCEMENT OF TOURNAMENT:

BANGABANDHU T20 CUP 2020 is tentatively scheduled to be held in November -December 2020.

TOTAL MATCH:

A total of 24 matches will be played throughout the tournament.

TOTAL PRODUCTION DAY:

- **League Stage** : 10 days (as per day 02 matches).
- **Play-off Stage** : 03 days (1st qualifier and eliminator on same day, 2nd qualifier and final match)

Note: there are reserve days allocated for all matches in play-off.

TOURNAMENTS VENUES (TENTATIVE):

Matches will be played in 01 (One) International Venue i.e. **Sher-e- Bangla National Cricket Stadium (SBNCS), Dhaka**.

AREA OF RIGHTS:

1. SATELLITE TV CHANNEL RIGHTS:

The Rights shall constitute the rights during the Period to broadcast or otherwise distribute audio-visual and visual coverage of the **BANGABANDHU T20 CUP 2020** matches and related events and highlights by way of **Satellite Television & Radio** that may be used for broadcasting in future but subject at all times to the Excluded Rights.

Territory: Worldwide and Bangladesh.

2. DIGITAL OTT (OVER-THE-TOP) RIGHTS:

The Rights shall constitute the rights during the Period to broadcast or otherwise distribute audio-visual and visual coverage of the **BANGABANDHU T20 CUP 2020** matches and related events and highlights by way of **internet via OTT (Over-The-Top) platform** that may be used for broadcasting in future but subject at all times to the Excluded Rights.

Territory: Worldwide and Bangladesh.

3. DTH (DIRECT-TO HOME) RIGHTS:

The Rights shall constitute the rights during the Period to broadcast or otherwise distribute audio-visual and visual coverage of the BANGABANDHU T20 CUP 2020 matches and related events and highlights by DTH (DIRECT-TO HOME) service provider that may be used for broadcasting in future but subject at all times to the Excluded Rights.

Territory: Bangladesh.

EXCLUDED RIGHTS

All rights (whether now existing or created or discovered in the future) that are not expressly included in the Media Rights are unconditionally reserved to BCB and shall be deemed to be part of the "Excluded Rights".

For the avoidance of doubt, the Excluded Rights shall include, without limitation, and by way of example only, the following:

- a) Official Film Rights- All rights to create, produce and/or transmit (in any media whatsoever) any full length feature film (whether in documentary-style, purely fictional or otherwise) based on, and/or inspired by, BCB or the BCB Events.
- b) BCB Website - BCB reserves the right to transmit Highlights of each Match and Ceremony via the BCB Website, such transmissions being limited to not more than 60 (Sixty) minutes in duration of Highlights per Match / Ceremony. Such Highlights may only be transmitted via the BCB Website 24 hours after conclusion of each Match or Ceremony.
- c) Third Party News Access - BCB reserves the right to grant to any third party the license to transmit, by means of any media whatsoever, Highlights for inclusion in any bona fide regional and/or international news service provided that each such transmission is always:
 - (i) As required by local applicable laws; or
 - (ii) In the absence of such laws, upon customary terms (being the transmission of footage of up to 90 seconds in duration per Match within 24 hours after the end of the Match in question.

Provided that acknowledgement of the original host broadcaster is given.

Notwithstanding the foregoing, BCB intends to work together with the Broadcaster outside of Bangladesh to develop a reasonable third party news access strategy in accordance with customary practices in each Territory. All such news channels will be required to carry the / Bangabandhu T20 Cup 2020 Logo on all their re-transmission. News Channels in Bangladesh will contact directly with the BCB for

use of the Highlights for their news bulletins.

News syndication rights in the Bangladesh Territory will be done by the BCB on its own.

- d) All in-stadia advertising rights.
- e) Sponsorship, hospitality, merchandising and ticketing rights in respect of the BCB Events
- f) Fixed Media Rights.
- g) Public Exhibition Rights.
- h) Archive Rights.
- i) Sponsor clip rights - the right for BCB Sponsors to use clips of up to two (2) minutes of Footage of each Match in any media for the promotion of the product/services and for the brands in respect of which BCB has granted them promotional and/or marketing rights provided that:
 - j) BCB will put in place an approval process for the use of such clips;
 - k) No more than twenty (20) seconds of such Footage shall be included in any television advertisement; and
 - 1. Such clips of Footage shall not be used in any other audio-visual programming intended for transmission.
 - l) Closed circuit television - for the avoidance of doubt, BCB shall be entitled to use the Live Feed of a Match without payment so that such feed can be:
 - 1. Simultaneously relayed by way of closed circuit television and/or screen or projection facilities (including so-called "big-screens") and to press box and hospitality suites at the Venue at which the relevant Match is played;
 - 2. used for the "third umpire" and disciplinary purposes;
and
 - 3. Used for the purposes of exploiting any of the Excluded Rights.
- m) Any new technology;

TENTATIVE SCHEDULE OF BANGABANDHU T20 CUP 2020:

BANGABANDHU T20 CUP 2020 is tentatively scheduled to be held in November -December 2020.

(Draft) Schedule
Bangabandhu T20 Cup 2020

No. of Days	Day & Date	Venue	Match No	Day Match		Match No	Night Match			
				Friday Match - 2:00 PM to 5:20 PM Weekdays including Saturday Match - 01:30 PM to 4:50 PM*			Friday Match - 7:00 PM to 10:20 PM Weekdays including Saturday Match - 06:30 PM to 09:50 PM*			
1	Friday, November 20, 2020	SBN CS, Dhaka	1	TEAM 1	vs	TEAM 5	2	TEAM 2	vs	TEAM 4
2	Saturday, November 21, 2020			Rest Day			Rest Day			
3	Sunday, November 22, 2020		3	TEAM 3	vs	TEAM 1	4	TEAM 2	vs	TEAM 5
4	Monday, November 23, 2020			Rest Day			Rest Day			
5	Tuesday, November 24, 2020		5	TEAM 2	vs	TEAM 4	6	TEAM 1	vs	TEAM 5
6	Wednesday, November 25, 2020			Rest Day			Rest Day			
7	Thursday, November 26, 2020		7	TEAM 2	vs	TEAM 5	8	TEAM 3	vs	TEAM 4
8	Friday, November 27, 2020			Rest Day			Rest Day			
9	Saturday, November 28, 2020		9	TEAM 1	vs	TEAM 4	10	TEAM 3	vs	TEAM 5
10	Sunday, November 29, 2020			Rest Day			Rest Day			
11	Monday, November 30, 2020		11	TEAM 3	vs	TEAM 5	12	TEAM 2	vs	TEAM 1
12	Tuesday, December 01, 2020			Rest Day			Rest Day			
13	Wednesday, December 02, 2020		13	TEAM 2	vs	TEAM 3	14	TEAM 1	vs	TEAM 4
14	Thursday, December 03, 2020			Rest Day			Rest Day			
15	Friday, December 04, 2020		15	TEAM 2	vs	TEAM 1	16	TEAM 4	vs	TEAM 5
16	Saturday, December 05, 2020			Rest Day			Rest Day			
17	Sunday, December 06, 2020		17	TEAM 3	vs	TEAM 4	18	TEAM 2	vs	TEAM 3
18	Monday, December 07, 2020			Rest Day			Rest Day			
19	Tuesday, December 08, 2020		19	TEAM 4	vs	TEAM 5	20	TEAM 3	vs	TEAM 1
20	Wednesday, December 09, 2020			Rest Day			Rest Day			
21	Thursday, December 10, 2020		21	Eliminator (3rd Position VS 4th Position)			22	1st Qualifier (1st Position VS 2nd Position)		
22	Friday, December 11, 2020			Reserve Day			Reserve Day			
23	Saturday, December 12, 2020					23	2nd Qualifier (Looser of 22 VS Winner of 21)			
24	Sunday, December 13, 2020						Reserve Day			
25	Monday, December 14, 2020					24	Final - Winners of 22 VS Winner 23			
26	Tuesday, December 15, 2020						Reserve Day			

Note: It's a tentative schedule; BCB reserves the right to change it at its sole discretion.

MINIMUM PRODUCTION LEVEL:

Minimum 24-26 cameras including special cameras and technologies.

PRODUCTION COST:

BCB will hire TV production company/firm and production cost will be borne by the Bangladesh Cricket Board (BCB).

EOI SUBMISSION PROCEDURE:

The EOI along with financial offer must be submitted at BCB Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216, Bangladesh by **Monday 9th November 2020** and should be in a sealed envelope to be addressed to: Chief Executive Officer, Bangladesh Cricket Board.

THE EOI NEEDS TO BE ACCOMPANIED WITH THE FOLLOWING DOCUMENTS:

1. Company Profile and individual Directors'/ Owners' Profile.
2. Updated auditor's report on financial statements (In case of consortium, each party's auditor's report needs to be submitted individually)
3. Bank Solvency Certificate.
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Note:

The broadcaster/ TV Channel/Marketing agents/Service Provider/ Firm having reasonable experience in marketing international standard cricket events for the aforesaid rights will get preference in the EOI evaluation process.

The BCB reserves the right to cancel the entire process and / or modify, add or alter the terms of the EOI document and/ or the conditions by issuing an addendum(s) at any time prior to the submission of the offer and to reject any or all offers at its sole discretion, without assigning any reason whatsoever.

Chief Executive Officer
Bangladesh Cricket Board
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