

Team Sponsorship Rights & Team Kits Partner Rights



Bangladesh
Cricket Board

Ref No:BCB/Team Sponsorship & Kits Rights/WI Tour BD & BD Tour NZ 2021/396

Date: 24th December 2020

Expression of Interest (EOI)

The Bangladesh Cricket Board (BCB) hereby invites Expression of Interest (EOI) along with financial offers from the reputed Business Houses/ Companies/ Parties/ Agencies / Consortiums for acquiring the **Team Sponsorship & Team Kits Partner Rights** for Bangladesh National Cricket Team (Men) for the following series:

01. West Indies Team's Tour of Bangladesh 2021 (Home Series).
02. Bangladesh Team's Tour of New Zealand 2021 (Away Series).

Area of Rights :

A detailed of EOI document has been developed incorporating all necessary EOI details and documents for acquiring the **Team Sponsorship & Team Kits Partner Rights** for the above mentioned series.

Eligibility Criteria :

- a) Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting, online betting shall not be eligible to participate in the EOI process.
- b) Any person(s) or entities with an existing unresolved dispute (i.e. Financial, Disciplinary and any other) with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the EOI Process.

Document Purchasing Procedure :

- a) Interested parties need to obtain a copy of the EOI Document from BCB Management Office (Marketing & Commercial Department) on payment of the **Non-Refundable** fees of **BDT 2,00,000** (Two Lacs Taka Only) in the form of Pay-Order/ Bank Draft/ Cash or for the Overseas participants **USD 2500** (Two thousand and Five hundred US Dollar only) to be remitted to BCB (Account No. 01-7537131-01, Account Name : Bangladesh Cricket Board, Bank : Standard Chartered Bank, Dhaka, Bangladesh, SWIFT : SCBLBDDX). Please send your request for the EOI Document (Soft copy or printed version) along with the evidence of Bank Transfer /Payment receipt referred to above at the following email address:sponsorship.rights@bcb-cricket.com.
- b) The details of the EOI process, Tentative tours Itinerary, Branding Guideline, Bank Guarantee Format etc. are set out in the EOI Document. EOI document will be available from **December 25, 2020 to January 02, 2021** during working hours (10.00 AM to 5.00 PM except Friday).

EOI Submission Procedure :

The EOI along with financial offer must be submitted at the BCB Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216, Bangladesh by **close of business hours (before 5 PM) on Sunday 3rd January, 2021** and should be in a sealed envelope to be addressed to: **Chief Executive Officer**, Bangladesh Cricket Board.

Interested overseas participant may submit the EOI along with the financial offer electronically via email at sponsorship.rights@bcb-cricket.com

The EOI needs to be accompanied with the following documents:

01. Company Profile and Individual Directors' / Owners' Profile.
02. Updated auditor's report on financial statements (in case of consortium, each party's auditor's report needs to be submitted individually).
03. Bank Solvency Certificate along with Bank Statement.
04. Certified copy of Memorandum and Articles of Association along with Certificate of Incorporation or similar constitutional documents
05. Updated VAT Registration Certificate, Trade License and Tax Identification Number (TIN) Certificate or similar documents.
06. In case of consortium, notarized consortium Agreement.

Floor Price:

The floor price for the aforesaid series is as follows :

Team Sponsorship Rights:

Net **BDT 5,00,00,000** (Taka Five Crore only) for local entity or an amount of Net **USD 6,00,000** (US Dollar Six Lac only) for overseas entity.

Team Kits Partner Rights:

Net **BDT 60,00,000** (Taka Sixty Lac only) for local entity or an amount of Net **USD 75,000** (US Dollar Seventy Five Thousand only) for overseas entity.

The EOI can be submitted individually for a separate RIGHTS or collectively where individual value of the RIGHTS will be mentioned and specified separately.

The BCB reserves the right to accept or reject any or all offers at its sole discretion without assigning any reason. The BCB also reserves the right to cancel the entire EOI process and / or modify, add or alter the terms of the document and/ or the conditions for EOI process by issuing an addendum(s) at any time prior to the submission of the EOI.

Chief Executive Officer

Bangladesh Cricket Board

Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216, Bangladesh