

SPONSORSHIP RIGHTS



Bangladesh
Cricket Board

Ref No: BCB/Commercial/2018/331

Date: 22nd July 2018

Expression of Interest (EOI)

The Bangladesh Cricket Board (BCB) invites Expression of Interest (EOI) from the reputed business houses / Companies / parties / agencies for the SPONSORSHIP RIGHTS (international home series' only) for a period of 2 years starting from **1st September 2018 to 31st August 2020** covering the following:

01. Title Sponsorship and Ground Branding Rights
02. Ticket Selling Partner
03. Beverage Partner (Carbonated Beverage & Sports Energy Drink Only)
04. Official Drink (Mineral Water & Isotonic Water Only)
05. Team Kits Partner (National Team-Men & Women, 'A' Team, National Academy Team, U19 Team-for home & away series)

INELIGIBILITY :

01. Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting, online betting shall not be eligible to participate in the EOI.
02. Any person(s) or entities with an existing unresolved dispute with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the EOI.

EOI Submission :

The EOI must be submitted to the BCB Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216, Bangladesh by the close of business hours on **Saturday 28th July, 2018** in a sealed envelope that must be accompanied by the following documents:

01. Bank Solvency Certificate along with Bank Statement.
02. Updated Trade License Copy.
03. VAT Registration Certificate.
04. TIN Certificate.
05. Company Profile and Individual Directors' / Owners' Profile.
06. Memorandum of Association and Articles of Association along with Certificate of Incorporation and Schedule-X.
07. In case of Consortium Notarized consortium Agreement.
08. Updated financial audit report (in case of consortium each members' financial audit report needs to submitted individually).

The EOI can be submitted individually for separate SPONSORSHIP RIGHTS or collectively where individual SPONSORSHIP RIGHTS will be mentioned and specified separately.

The BCB reserves the right to accept or reject any or all EOI / offers at its sole discretion, without assigning any reason whatsoever.

Chief Executive Officer
Bangladesh Cricket Board