



Invitation to Bid

The Bangladesh Cricket Board (BCB) hereby invites Bid from the reputed TV Broadcasters or Marketing Agents for acquiring the following Media Rights of **West Indies Team's Tour of Bangladesh 2021** comprising of 02 Test Match and 03 ODIs to be held from **10th January - 16th February 2021**:

01. Satellite TV Channel Rights.
02. Digital OTT (Over-the-top) Rights.
03. DTH (Direct-to-Home) Rights.

Area of Rights :

A detailed Bid document has been developed incorporating all necessary Bid details and documents for acquiring the above-mentioned Media Rights of **West Indies Team's Tour of Bangladesh 2021**.

Eligibility Criteria :

- Any person(s) or entities with an existing unresolved dispute (i.e. Financial, Disciplinary and any other) with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the Bidding Process.
- The broadcaster/ TV Channel/Marketing agents/Service Provider/ Firm having reasonable experience in marketing international standard cricket events for the aforesaid rights will get preference in the Bidding process.

Document Purchasing Procedure :

- Interested parties need to obtain a copy of the Bid Document from BCB Management Office (Marketing & Commercial Department) on payment of the **Non-Refundable** fees of **BDT 3,00,000** (Three Lacs Taka Only) in the form of Pay-Order/ Bank Draft/ Cash or for the Overseas participants **USD 3500** (Three thousand and Five hundred US Dollar only) to be remitted to BCB (Account No. 01-7537131-01, Account Name : Bangladesh Cricket Board, Bank : Standard Chartered Bank, Dhaka, Bangladesh, SWIFT : SCBLBDDX). Please send your request for the Bid Document (Soft copy or printed version) along with the evidence of Bank Transfer /Payment receipt referred to above at the following email address:sponsorship.rights@bcb-cricket.com.
- The details of the Bidding process, Tentative tour Itinerary, Bank Guarantee Format etc. are set out in the Bid Document. Bid document will be available from **December 24, 2020 to December 31, 2020** during working hours (10.00 AM to 5.00 PM except Friday).

Technical Offer Submission:

- The Technical Document/Offer (prepared in accordance with the Bid Document) must be submitted to the BCB Management Office during office hours (between **BST 1000 to BST 1700**) in a **sealed envelope on or before Sunday, January 03, 2021**.
- The technical offer must include the following :
 - Company Profile and Individual Directors' / Owners' Profile.
 - Updated auditor's report on financial statements (In case of consortium, each party's auditor's report needs to be submitted individually)
 - Bank Solvency Certificate along with bank Statement.
 - Certified copy of Memorandum and Articles of Association along with certificate of Incorporation or similar constitutional documents.
 - Updated VAT Registration Certificate, Trade License and Tax Identification Number (TIN) Certificate or similar documents.
 - In case of Consortium, notarized consortium Agreement.
- The qualified bidders shall be invited to participate in a "**Open Bidding Process**" scheduled on **Tuesday, January 05, 2021**.

Participation in the Open Bidding Process:

- The "**Open Bidding Process**" will be held on **Tuesday, January 05, 2021** & Bid submission process will start at **BST 1200 hrs** onwards in the BCB Management Office, Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216.
- A multiple rounds of close envelope Bidding process will take place. The detail bidding process shall be determined by the BCB at its sole discretion.
- Only authorized representative of the participating TV Broadcaster or Marketing agent is allowed to submit financial bid i.e. Representative must carry official authorization letter from the participating TV Broadcaster or Marketing agents.

Security Deposit:

The technical offers must include a security deposit an amount of **BDT 2,50,00,000** (Taka Two Crore Fifty Lac only) for local entity or an amount of **USD 3,00,000** (US Dollar Three Lac only) for overseas bidders. The security deposit shall be submitted in the form of Bank draft or pay order or unconditional and irrevocable bank guarantee or bank transfer. Any bank guarantee originated from an overseas country has to be confirmed by a local scheduled bank.

It is mandatory to submit security deposit prior to start of the bidding process i.e. before **BST 1200 hrs on Tuesday, January 05, 2021**.

Floor Price:

The floor price for bidding of the Media Rights of West Indies Team's Tour of Bangladesh 2021 is Net **BDT 12,60,00,000** (Taka Twelve Crore Sixty Lac only) or equivalent amount in **USD 15,00,000** (US Dollar Fifteen Lac only) (Excluding Tax & VAT).

Note:

- BCB shall be responsible for TV production in West Indies Teams tour of Bangladesh 2021.
- The successful TV Broadcaster / Marketing Agency must provide free LIVE feed to the National Broadcaster, i.e. Bangladesh Television (BTV) as per the National Broadcast Policy set out by the Government of Bangladesh.

The BCB reserves the right to accept or reject any or all bids at its sole discretion without assigning any reason. The BCB also reserves the right to cancel the entire bidding process and / or modify, add or alter the terms of the document and/ or the conditions for bidding process by issuing an addendum(s) at any time prior to the submission of the bid.

Chief Executive Officer

Bangladesh Cricket Board

Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216, Bangladesh