

Home Series-Bangladesh National Cricket Team (Men) Title Sponsorship & Ground Branding Rights



Bangladesh
Cricket Board

Ref No: BCB/Title Sponsorship & Ground Branding Rights /Home Series/ 2021/248

Date: 03rd May 2021

Expression of Interest (EOI)

The Bangladesh Cricket Board (BCB) hereby invites Expression of Interest (EOI) along with financial offers from the reputed Business Houses/ Companies/ Parties/ Agencies / Consortiums for acquiring the **Title Sponsorship & Ground Branding Rights** of Home Series involving Bangladesh National Cricket Team (Men) from **18 May 2021 to 05 October 2023**.

Area of Rights:

A detailed EOI document has been developed incorporating all necessary EOI details and documents for acquiring the **Title Sponsorship & Ground Branding Rights** of Home Series involving Bangladesh National Cricket Team (Men).

Eligibility Criteria:

- a) Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting, Online Betting shall not be eligible to participate in the EOI process.
- b) Any person(s) or entities with an existing unresolved dispute (i.e. Financial, Disciplinary and any other) with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the EOI Process.
- c) Reputed Business Houses/ Companies/ Parties/ Agencies / Consortiums must have at **least 03 (Three)** years of experience in marketing / selling international standard cricket events for the aforesaid rights will get preference in the EOI process.

Document Purchasing Procedure:

- a) Due to COVID 19 Pandemic situation, interested parties need to obtain a soft copy of the EOI Document (electronic version) via email from BCB on payment of the Non-Refundable fees of **BDT 2,00,000** (Two Lacs Taka Only) in the form of Pay-Order/ Bank Draft/ Cash or for the Overseas participants **USD 2500** (Two thousand and Five hundred US Dollar only) to be remitted to BCB (Account No. 01-7537131-01, Account Name : Bangladesh Cricket Board, Bank : Standard Chartered Bank, Dhaka, Bangladesh, SWIFT : SCBLDDX). Please send your request for the EOI Document (Soft copy or printed version) along with the evidence of Bank Transfer /Payment receipt referred to above at the following email address: sponsorship.rights@bcb-cricket.com
- b) The details of the EOI process, Tentative tour Itinerary, Bank Guarantee Format, Copy of the Agreement etc. are set out in the EOI Document. EOI Document will be available from **May 04, 2021 to May 12, 2021** (Except Friday & Public Holidays in Bangladesh).

EOI Submission Procedure:

The EOI along with financial offer (prepared in accordance with the EOI Document) must be submitted at the BCB Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216, Bangladesh during office hours (between BST 1000 to BST 1700) on or before **Monday 17th May, 2021** and should be in a sealed envelope to be addressed to: **The Chief Executive Officer**, Bangladesh Cricket Board.

Due to COVID 19 Pandemic situation, interested participant may submit the EOI along with financial offer electronically via email at sponsorship.rights@bcb-cricket.com.

The EOI needs to be accompanied with the following documents:

- 1) Company Profile and Individual Directors' / Owners' Profile.
- 2) Updated auditor's report on financial statements (In case of consortium, each party's auditor's report needs to be submitted individually).
- 3) Bank Solvency Certificate along with bank Statement.
- 4) Certified copy of Memorandum and Articles of Association along with certificate of Incorporation or similar constitutional documents.
- 5) Updated VAT Registration Certificate, Trade License and Tax Identification Number (TIN) Certificate or similar documents.
- 6) In case of Consortium, notarized consortium Agreement.

The BCB reserves the right to accept or reject any or all offers at its sole discretion without assigning any reason. The BCB also reserves the right to cancel the entire EOI process and / or modify, add or alter the terms of the document and/ or the conditions for EOI process by issuing an addendum(s) at any time prior to the submission of the EOI.

Chief Executive Officer

Bangladesh Cricket Board

Management Office: Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216