

EXPRESSION OF INTEREST (EOI) Sponsorship Rights for National Cricket League (NCL)



Bangladesh
Cricket Board

Ref No: BCB/Marketing & Commercial/NCL/2022/620

Date: 18th September 2022

The Bangladesh Cricket Board (BCB) invites Expression of Interest (EOI) along with financial offers from reputed business houses/companies/parties/agencies for the **TITLE SPONSORSHIP AND GROUND BRANDING RIGHTS of National Cricket League (NCL)** for the next 03 seasons/editions, i.e., 24th NCL (2022- 2023) , 25th NCL (2023-2024) & 26th (2024-2025).

NON-ELIGIBILITY :

01. Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting, online betting shall not be eligible to participate in the EOI.
02. Any person(s) or entities with an existing unresolved dispute with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the EOI.

EOI SUBMISSION PROCEDURE:

A detailed document (General Guideline) related to EOI will be available at the BCB Management Office and BCB's Official Website: www.tigercricket.com.bd

The EOI along with financial offer must be submitted to the BCB Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216, Bangladesh by the close of business hours on **Wednesday 28th September, 2022** in a sealed envelope addressed to the "Chief Executive Officer, BCB".

The following documents must be submitted along with the EOI and financial offer :

01. Company Profile and Individual Directors' / Owners' Profile.
02. Updated auditor's report on financial statements (In case of consortium, each party's auditor's report needs to be submitted individually).
03. Bank Solvency Certificate along with Bank Statement.
04. Certified copy of Memorandum and Articles of Association along with certificate of Incorporation or similar constitutional documents.
05. Business Identification Number - (BIN), Trade License and Tax Identification Number (TIN) Certificate or similar documents.
06. In case of Consortium, notarized Consortium Agreement.

The BCB reserves the right to accept or reject any or all offers at its sole discretion without assigning any reason. Further, BCB also reserves the right to cancel the entire EOI process and / or modify, add or alter the terms of the document and/ or the conditions for EOI by issuing an addendum(s) at any time prior to the submission of the EOI.

Chief Executive Officer
Bangladesh Cricket Board