



GUIDELINES

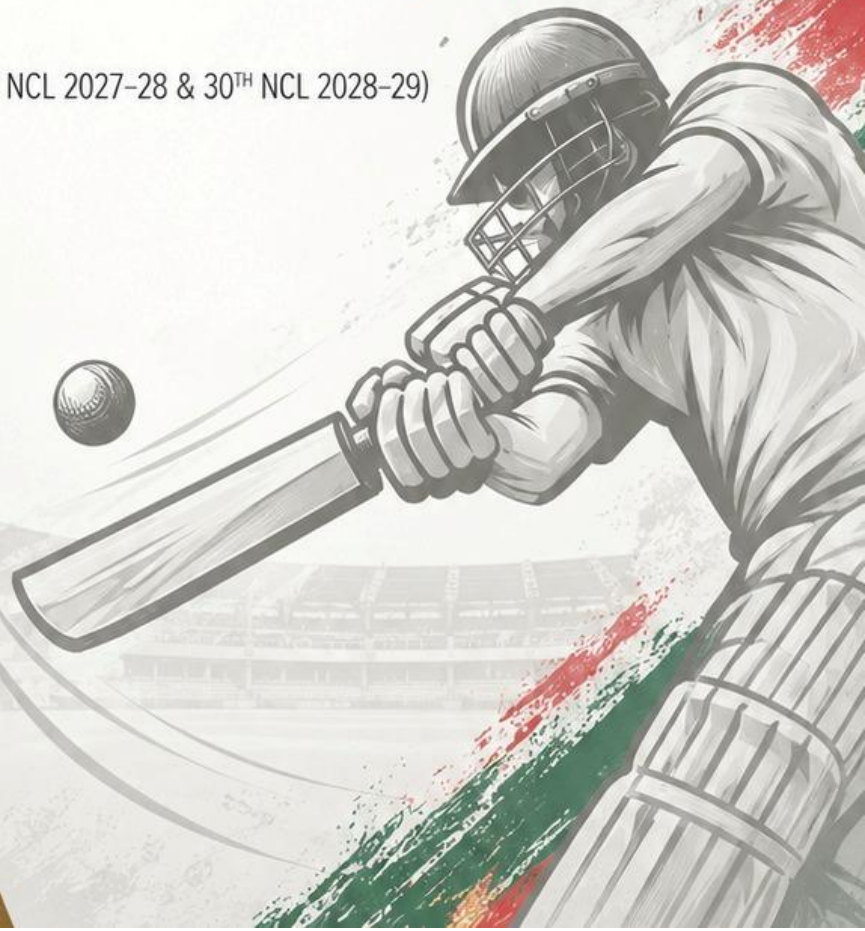
FOR EOI SUBMISSION

TITLE SPONSORSHIP AND GROUND BRANDING RIGHTS OF NATIONAL CRICKET LEAGUE (NCL)

(28TH NCL 2026-27, 29TH NCL 2027-28 & 30TH NCL 2028-29)

NCL

DEVELOPING
TOMORROW'S
CHAMPIONS



General Guideline

TITLE SPONSORSHIP AND GROUND BRANDING RIGHTS

“NATIONAL CRICKET LEAGUE (NCL) for 28th NCL 2026-27, 29th NCL 2027-28 & 30th NCL 2028-29”

INTRODUCTION:

National Cricket League (NCL) is a four day cricket competition which has been recognized as 1st class cricket completion. The National Cricket League was inaugurated in the 1999 - 2000 season but was not then first-class. Bangladesh became the tenth Full Member of the ICC in 2000 and the league became first-class in the 2000 - 01 season. Since 2011 - 12 there have been eight teams in the league, which usually runs from October to December. From 2011 - 12 to 2014 - 15 each team played each other team once over the course of the season. Top players of Bangladesh including the player of Bangladesh National team have been participating in this first class cricket competition.

SYNOPSIS OF NATIONAL CRICKET LEAGUE (NCL) FOR 25th NCL 2023 - 24, 26th NCL 2024 - 25 & 27th NCL 2025 - 26:

CONCEPT:

The National Cricket League (NCL) was inaugurated in the 1999 - 2000 season and became a first-class competition from the 2000 - 01 season following Bangladesh's elevation to Full Member status of the International Cricket Council (ICC). The NCL is Bangladesh's premier domestic first-class cricket competition and serves as an important platform for the development of domestic cricketers.

The 25th edition of the National Cricket League (2023 - 24) was conducted under a two-tier system comprising eight teams. Tier 1 consisted of Dhaka Division, Dhaka Metropolis, Sylhet Division and Rangpur Division, while Tier 2 consisted of Chattogram Division, Khulna Division, Rajshahi Division and Barishal Division. At the conclusion of the competition, Dhaka Division were crowned champions of Tier 1, while Chattogram Division finished as champions of Tier 2 and earned promotion to Tier 1.

For the 26th edition (2024 - 25), the NCL format was changed from the previous two-tier structure to an eight-team single-tier round-robin competition, with all participating teams playing against each other. The participating teams were Dhaka Division, Dhaka Metropolis, Sylhet Division, Rangpur Division, Chattogram Division, Khulna Division, Rajshahi Division and Barishal Division. Sylhet Division were crowned champions.

The 27th edition (2025 - 26) continued with the eight-team single-tier round-robin format. Mymensingh Division joined the NCL, replacing Dhaka Metropolis. The participating teams were therefore Dhaka Division, Mymensingh Division, Sylhet Division, Rangpur Division, Chattogram Division, Khulna Division, Rajshahi Division and Barishal Division.

COMMENCEMENT:

28th National Cricket League (NCL) will kick-off from 03rd of October 2026 and will end at 17th of November, 2026 (Tentative).

PARTICIPATING TEAMS:

In the 28th NCL, eight (08) teams will participate in two (02) tiers, where top four (04) teams of 27th NCL will participate in Tier - I and Bottom four (04) teams of the 27th NCL will participate in the Tier-II. Standings of teams are as follows:

TIER-I		TIER-II	
NAME OF TEAM		NAME OF TEAM	
1.	Division	1.	Division
2.	 Division	2.	 Division
3.	Division	3.	Division
4.	Division	4.	Division

The height point obtaining team will be the Champion in Tier - I and the second height point obtaining team will be the Runner-Up of Tier-I and the 4th positions team of Tier-I will be relegated in Tier-II for the next season.

In the second tier the height point obtaining team will be the Champion of Tier- II and will qualify to play in the Tier-I for the next season of NCL.

TOTAL MATCH:

Total Match of the Tournament: 28 (Tier-I, 14 matches and tier-II, 14 matches).

FORMAT OF THE TOURNAMENT:

The tournament will be played in two (02) Tiers where four (04) teams in each Tier. The teams will play with each other in a Double League System in each Tier. The highest point obtaining team of Tier-I will be the champion. The 4th position team of Tier-I will be relegated in the Tier-II for the next season. The top positioned team of Tier-II will promote in the Tier-I for the next season.

TEAM COMBINATION:

All teams' structure will be as follows:

- 14 Players
- Head Coach
- Assistant Coach
- Team Manager
- Sports Physiotherapist
- Trainer
- Team Boy 02 person (One person's accommodation and DA and TA cost will be borne by the respective division or team)
- Match officials: Umpire 03 persons, Scorer 03 persons, Match Referee 01 persons, Match Coordinator 01 person, Venue Manager 01 person, ACU 01 person, other Guest 03 person.

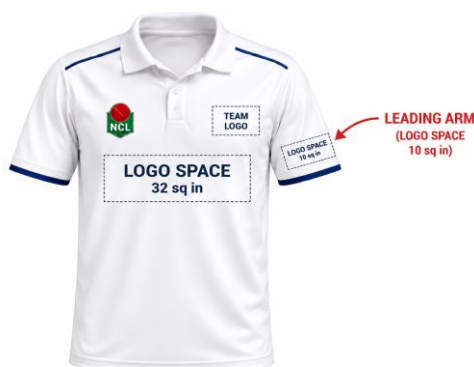
TOURNAMENTS VENUES (TENTATIVE):

Venues of 28th National Cricket League 2026-27 will be as follows:

1. SCS : Shaheed Chandu Stadium (SCS), **Bogura**.
2. SKS : Shaheed Kamruzzaman Stadium (SKS), **Rajshahi**.
3. SANS : Sheakh Abu Naser Stadium (SANS), **Khulna**.
4. SKICS : Sheakh Kamal International Cricket Stadium (SKICS), **Cox's bazar**.
5. SBNCS : Sher-E Bangla National Cricket Stadium (SBNCS), Mirpur, **Dhaka**
6. SICS : Sylhet International Cricket Stadium (SICS), **Sylhet**.
7. BSFLMRCS : Bir Shreshtho Flight Lieutenant Matiur Rahman Cricket Stadium (BSFLMRCS), **Chattogram**.
8. BKSP-3 : Bangladesh Krira Shikkha Protishtan Cricket Ground-3
9. BKSP-4 : Bangladesh Krira Shikkha Protishtan Cricket Ground-4
10. PKSP-2 : **Pubergaon** Krira Shikkha Protishtan Ground-2
11. **Cricketers CA**: Cricketers Cricket Academy Ground
12. **BSC (Cricket Ground)**: Bashundhara Sports Complex (Cricket Ground)

TITLE SPONSORSHIP AND GROUND BRANDING RIGHTS BENEFITS:

1. The successful Rights Holder shall have the right to monetize the naming rights for the next 03 (Three) seasons i.e. 28th NCL (2026-2027), 29th NCL (2027-2028) & 10th NCL (2028-2029).
2. The successful Rights Holder may use Event Logo patches on the front of the player's Team Kit Shirt (playing jersey) size not exceeding 32 sq. inch and sleeve of the leading arm of the player's Team Kit Shirt (playing jersey) size not exceeding 10 sq. inch as showed in the diagram below.



3. The right to use the BCB approved official tournament logo and logos belonging to BCB in advertising subject to approval from BCB.
4. 50 (Fifty) Perimeter Boards (6m X 1m each) (position to be determined by BCB) for 28th, 29th & 30th National Cricket League 2026-27, 2027-28 & 2028-29.
5. 12 (Twelve) Roman Banners in the outer part of the venue.

6. The drinks trolley if used on the playing field during the drinks break will bear the event logo and other logos/ Brand names provided by the successful Rights Holder. Branding size and space to be determined by the BCB.
7. The successful Rights Holder's logo prominently to be displayed on the sight screen, score board, stumps, any backdrops (i.e. Press Conference, Post Match Presentation) etc.
8. The successful Rights Holder's will be allowed to decorate two (02) main gates and the VIP entry gate of the stadium. The decoration may have the sponsor's branding and the event logo. BCB logo will have to be included in the gate decorations (subject to BCB's decision and venue condition/ availability).
9. The successful Rights Holder's will be entitled to the Naming Rights of the two (02) Bowling Ends at each venue (subject to BCB's decision and venue condition/ availability). The two (02) bowling ends will have branding elements of the size 30ft X 5ft. The successful Rights Holder will have to remove the branding at their cost within two (02) days of the conclusion of each season.
10. The successful Rights Holder's will be entitled to display advertisements by branding the Mid-Wicket area. In this case all the four (04) brands/logos/pictures are allowed at the near end side of the wicket from the VIP grand stand. The size of each of the branding will be 20ft X 15ft (300sqft). The successful Rights Holder will be allowed to have multiple branding in a total of 600 sq. ft. area (subject to position the branding within the 30 yards (27.50 meter) circle of Mid-Wicket Pitch Mat Area). For the activation, easily washable and eco-friendly paint must be used directly on the ground. No mats are allowed for this branding purpose at any time. This branding must be approved by BCB prior to its installation.
11. The successful Rights Holder will be entitled to brand the boundary rope by using panels of the size 6 inches X 2 ft. The number of panels will be approximately 700.
12. The successful Rights Holder's may distribute "Fours" and "Sixes" placards to spectators entering stadium where the Matches are taking place subject to prior BCB approval of the format of the same.
13. The successful Rights Holder will provide Trophy and Medals" (Logo of the Sponsor to appear on the Trophy & Medals). The trophies must contain the BCB logo.
14. The successful Rights Holder will provide minimum 30 branded umbrellas (each venue) in the ground for journalists, police and others.
15. A press conference will be held where the successful Rights Holder associations with the tournament only will be announced. Respective representatives from both the organization will be invited to attend the press conference.

TEAM SPONSORSHIPS RESPONSIBILITIES:

1. All production cost in relation to the above mentioned benefits (i.e. printing, branding, installation, distribution, press conference, prize giving program at hotels/respectable venues etc.) will be borne by the successful Rights Holder.

2. Installation, maintenance and removal of branding are the sole responsibility of the title sponsor.
3. For using Pitch Mat, easily washable and eco-friendly paint must be used directly on the ground. This branding must be approved by BCB prior to its installation. The successful Rights Holder will have to remove the branding at its own cost from each venue within the 15 days of completion of the tournament.
4. There shall be no exclusivity in awarding TITLE SPONSORSHIP & GROUND BRANDING RIGHTS in other category rights under BCB. for avoidance of doubt the BCB may take any sponsor including but not limited to Title Sponsor, Event Co-Sponsor, In-Stadia Rights Holding Partner, Ticketing Partner, Media Broadcasting Partner, ISP Partner, Hospitality Partner, Telecom Partner, Official Airlines Partner, Beverage Partner etc. that may conflict with the team sponsor. Which means, under any and all circumstances, the BCB shall have the right to obtain any sponsor at its sole discretion.

NON-ELIGIBILITY:

1. Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting, online betting shall not be eligible to participate in the EOI.
2. Any person(s) or entities with an existing unresolved dispute with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the EOI.

EOI SUBMISSION PROCEDURE:

The EOI along with financial offer must be submitted to the BCB Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216, Bangladesh by the close of business hours on **Wednesday 23rd September 2026** in a sealed envelope addressed to the “Chief Executive Officer, BCB”.

The following documents must be submitted along with the EOI and financial offer:

1. Company Profile and Individual Directors' / Owners' Profile.
2. Updated auditor's report on financial statements (In case of consortium, each party's auditor's report needs to be submitted individually).
3. Bank Solvency Certificate along with Bank Statement.
4. Certified copy of Memorandum and Articles of Association along with certificate of Incorporation or similar constitutional documents.
5. Business Identification Number – (BIN), Trade License and Tax Identification Number (TIN) Certificate or similar documents.
6. In case of Consortium, notarized Consortium Agreement.

SAMPLE OF EXPRESSION OF INTEREST (EOI)

Date

Chief Executive Officer
Bangladesh Cricket Board
Sher-e-Bangla National Cricket Stadium
Mirpur, Dhaka -1216

Subject: Expression of Interest (EOI) for Title Sponsorship and Ground Branding Rights of NATIONAL CRICKET LEAGUE (NCL) for 28th NCL 2026-27, 29th NCL 2027-28 & 30th NCL 2028-29".

Dear Sir

Greeting from (Name of the Company)!

With reference to the EOI (Expression of Interest) advertisement dated 10th September, 2026 published on The (Name of the News Paper) regarding **"Title Sponsorship and Ground Branding Rights of NATIONAL CRICKET LEAGUE (NCL) for 28th NCL 2026-27, 29th NCL 2027-28 & 30th NCL 2028-29"**, we (Name of the Company) would like to express our interest to procure **"Title Sponsorship and Ground Branding Rights of NATIONAL CRICKET LEAGUE (NCL) for 28th NCL 2026-27, 29th NCL 2027-28 & 30th NCL 2028-29"**.

The **(Name of the Company)** has been formed by the enthusiastic sports organizers with a view to develop and patronize the game of cricket in Bangladesh. We hope, in future, our professional activities for the development of sports especially the game of cricket in Bangladesh will bring massive changes. We also believe that our inclusion in **"NATIONAL CRICKET LEAGUE (NCL) for 28th NCL 2026-27, 29th NCL 2027-28 & 30th NCL 2028-29"** as **"Title Sponsorship and Ground Branding Rights Holder"** will add significant brand value.

In the above circumstance, we would like to request you to open up the door of opportunity to patronize the cricket in Bangladesh by accepting our proposal / expression of interest to procure the **"Title Sponsorship and Ground Branding Rights Holder"** at a value of BDT in relation to **NATIONAL CRICKET LEAGUE (NCL) for 28th NCL 2026-27, 29th NCL 2027-28 & 30th NCL 2028-29"**.

Please find the attached prerequisite documents.

Thanking you,

Sincerely,

Name:
Designation:

.....LIMITED

- 1.
- 2.
- 3.
- 4.

EOI EVALUATION:

1. After necessary evaluation of EOI documents and the financial offer, BCB will shortlist qualified participants. Eventually, qualified highest offerer will be awarded the **Team Sponsorship Rights** by issuing a **Letter of Intent (LOI)**.
2. The successful participant must pay the sponsorship rights fee (100%) for the 28th NCL 2026–27 to BCB via Pay-order (single/one-time payment) within 15 days of receiving the Letter of Intent (LOI).
3. Successful participant shall have to furnished **Bank Guarantee (BG)** equivalent amount to total fees offered for 29th and 30th NCL in favor of Bangladesh Cricket Board before signing of the **Long Form Agreement (LFA)**.
4. For the 29th and 30th NCL, the Successful Participant/ Rights Holder must pay the sponsorship rights fee in full (100%) at least six months before the event.
5. BCB will not allow signing of the Long Form Agreement and reserves the right to cancel Team Sponsorship, if any successful participant fails to furnish Bank Guarantee (BG) before the signing of the Long Form Agreement.
6. Submission of the above mentioned Bank Guarantee (BG) does not accord any right to the participants and BCB reserves the right to accept or reject any EOI submitted by the respective participant at its sole discretion.

The BCB reserves the right to accept or reject any or all offers at its sole discretion without assigning any reason. Further, BCB also reserves the right to cancel the entire EOI process and / or modify, add or alter the terms of the document and/ or the conditions for EOI by issuing an addendum(s) at any time prior to the submission of the EOI.

STANDARD FORM OF BANK GUARANTEE

SPECIMAN

Name of the Bank

To	Bank Guarantee No.
-----	For Taka [BDT only]
-----	Date of Issue:
-----.	Date of Expiry:

Bank Guarantee No----- Date: ----- for Tk (BDT) only.

Name of the Bank, a banking company having its Head Office at -----
(herein referred to as the “Guarantor”)

IN FAVOR OF

-----, having its Head Office at -----

Now, we, Name of the Bank, ----- Branch “GUARANTOR” hereby issue the irrevocable and unconditional Guarantee and hereby agree & undertake.

1. To pay forthwith up to a sum of Tk./= (Taka.....) only to name of Beneficiary on your written demand unconditionally and without cavil or reference to the Client.
2. Our liability under this Guarantee is limited to Tk./= (Taka) only.
3. This Guarantee will remain valid for nextfrom the date of issue. This Guarantee however shall be renewed for further one year/en-cashed upon receiving request from the Beneficiary in writing within the validity.

Date:

(Authorized Signatory)

(Authorized Signatory)



28th National Cricket League (NCL) 1st XI 2026-27
First Class -4 Day Match
(8 Teams-7 Matches per Team-Total 28 Matches)



Tentative Schedule

Team Name	Team Name
Sylhet	Khulna
Mymensingh	Chattogram
Dhaka	Rajshahi
Rangpur	Barishal

Round	Day	M. Day	Date	M. Type	Team	Team	Venue
	1		October 1,2026		Hotel Check-In		
	2		October 2,2026		Practice		
1	3	1	October 3-6,2026	4 day match	Sylhet	VS Mymensingh	SICS, Sylhet
	4	2			Dhaka	VS Rangpur	SBNCS, Mirpur
	5	3			Khulna	VS Barishal	KDS, Khulna
	6	4			Chattogram	VS Rajshahi	BSFLMRCS, Chattogram
Rest/ Practice days	7		October 7,2026		Travel/Rest		
	8		October 8,2026		Practice/Rest		
	9		October 9,2026		Practice/Rest		
2	10	1	October 10-13,2026	4 day match	Sylhet	VS Dhaka	SICS, Sylhet
	11	2			Mymensingh	VS Rangpur	Sylhet Outer
	12	3			Khulna	VS Rajshahi	SBNCS, Mirpur
	13	4			Chattogram	VS Barishal	SCS, Bogura/Cox's Bazar
Rest/ Practice days	14		October 14,2026		Travel/Rest		
	15		October 15,2026		Practice/Rest		
	16		October 16,2026		Practice/Rest		
3	17	1	October 17-20,2026	4 day match	Sylhet	Rangpur	BSFLMRCS, Chattogram
	18	2			Mymensingh	Dhaka	Cox's Bazar Academy
	19	3			Khulna	Chattogram	Sylhet Outer
	20	4			Rajshahi	Barishal	RDS, Rajshahi
Rest/ Practice days	21		October 21,2026		Travel/Rest		
	22		October 22,2026		Practice/Rest		
	23		October 23,2026		Practice/Rest		
4	24	1	October 24-27,2026	4 day match	Sylhet	Khulna	Cox's Bazar Main
	25	2			Mymensingh	Chattogram	SCS, Bogura
	26	3			Dhaka	Rajshahi	RDS, Rajshahi
	27	4			Rangpur	Barishal	Cox's Bazar Academy
Rest/ Practice days	28		October 28,2026		Travel/Rest		
	29		October 29,2026		Practice/Rest		
	30		October 30,2026		Practice/Rest		
5	31	1	Oct 31- Nov 3, 2026	4 day match	Sylhet	Chattogram	BSFLMRCS, Chattogram
	32	2			Mymensingh	Khulna	KDS, Khulna
	33	3			Dhaka	Barishal	RDS, Rajshahi
	34	4			Rangpur	Rajshahi	SCS, Bogura
Rest/ Practice days	35		November 4,2026		Travel/Rest		
	36		November 5,2026		Practice/Rest		
	37		November 6,2026		Practice/Rest		
6	38	1	November 7-10,2026	4 day match	Sylhet	Rajshahi	SCS, Bogura
	39	2			Mymensingh	Barishal	BSFLMRCS, Chattogram
	40	3			Dhaka	Khulna	SBNCS, Mirpur
	41	4			Rangpur	Chattogram	KDS, Khulna
Rest/ Practice days	42		November 11,2026		Travel/Rest		
	43		November 12,2026		Practice/Rest		
	44		November 13,2026		Practice/Rest		
7	45	1	November 14-17,2026	4 day match	Sylhet	Barishal	KDS, Khulna
	46	2			Mymensingh	Rajshahi	SBNCS, Mirpur
	47	3			Dhaka	Chattogram	RDS, Rajshahi
	48	4			Rangpur	Khulna	Sylhet Outer
	49		November 18,2026		Hotel Check -Out		

National Cricket League (2nd XI) 2026-27 Longer Version (3 Day Match) Draft Schedule																					
<table><tr><td>Team Name</td><td></td><td>Team Name</td></tr><tr><td>Rangpur</td><td></td><td>Barishal</td></tr><tr><td>Sylhet</td><td></td><td>Chattogram</td></tr><tr><td>Mymensingh</td><td></td><td>Dhaka</td></tr><tr><td>Khulna</td><td></td><td>Rajshahi</td></tr></table>							Team Name		Team Name	Rangpur		Barishal	Sylhet		Chattogram	Mymensingh		Dhaka	Khulna		Rajshahi
Team Name		Team Name																			
Rangpur		Barishal																			
Sylhet		Chattogram																			
Mymensingh		Dhaka																			
Khulna		Rajshahi																			
Round	Date	M. Type	Team	VS	Team	Venue															
	October 5,2026	Hotel Check-In																			
	October 6,2026	Practice																			
1	October 7-9,2026	3 Day Match	Rangpur	VS	Sylhet	BKSP-3															
			Mymensingh	VS	Rajshahi	BKSP-4															
			Khulna	VS	Dhaka	PKSP-2															
			Barishal	VS	Chattogram	BSC (Cricket Ground)															
	October 10,2026	Rest																			
	October 11,2026	Practice/Rest																			
2	October 12-14 2026	3 Day Match	Mymensingh	VS	Khulna	BKSP-3															
			Rangpur	VS	Dhaka	BKSP-4															
			Rajshahi	VS	Chattogram	BSC (Cricket Ground)															
			Sylhet	VS	Barishal	PKSP=2															
	October 15 ,2026	Rest/Travel																			
	October 16 ,2026	Practice/Rest																			
3	October 17-19,2026	3 Day Match	Chattogram	VS	Sylhet	PKSP-2															
			Dhaka	VS	Rajshahi	BKSP-3															
			Khulna	VS	Rangpur	BKSP-4															
			Barishal	VS	Mymensingh	Cricketers CA															
	October 20 ,2026	Rest																			
	October 21 ,2026	Practice/Rest																			
4	October 22-24,2026	3 Day Match	Dhaka	VS	Barishal	TBC															
			Rajshahi	VS	Khulna	TBC															
			Sylhet	VS	Mymensingh	TBC															
			Chattogram	VS	Rangpur	TBC															
	October 25 ,2026	Travel/Rest																			
	October 26 ,2026	Practice/Rest																			
5	October 27-29,2026	3 Day Match	Rangpur	VS	Mymensingh	TBC															
			Khulna	VS	Sylhet	TBC															
			Barishal	VS	Rajshahi	TBC															
			Chattogram	VS	Dhaka	TBC															
	October 30,2026	Rest																			
	October 31,2026	Practice/Rest																			
6	November 1-3,2026	3 Day Match	Khulna	VS	Barishal	TBC															
			Rajshahi	VS	Rangpur	TBC															
			Sylhet	VS	Dhaka	TBC															
			Mymensingh	VS	Chattogram	TBC															
	November 4,2026	Rest																			
	November 5,2026	Practice/Rest																			
7	November 6-8,2026	3 Day Match	Dhaka	VS	Mymensingh	TBC															
			Rajshahi	VS	Sylhet	TBC															
			Rangpur	VS	Barishal	TBC															
			Chattogram	VS	Khulna	TBC															
	November 9,2026	Teams to Depart																			
	November 10,2026	Practice for the Finalists																			
FINAL	November 11-13,2026	3 Day Ma	Team-1 on the points table	VS	Team-2 on the points table	TBC															

BKSP-3 denotes- Bangladesh Krira Shikkha Protishtan Cricket Ground-3

BKSP-4 denotes- Bangladesh Krira Shikkha Protishtan Cricket Ground-4

BSC (Cricket Ground) denotes- Bashundhara Sports Complex (Cricket Ground)

PKSP-2 denotes- Pubergaon Krira Shikkha Protishtan Ground-2

Cricketers CA- Cricketers Cricket Academy Ground