

INTRODUCTION

BANGLADESH CRICKET BOARD, an affiliated sports organization under the National Sports Council Act, 1974 having the authority to regulate and promote cricket in Bangladesh and having its Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216 (hereinafter referred to as “BCB”), hereby invites Expression of Interest (EOI) along with financial offers from reputed business houses/ companies/parties/agencies who wish to acquire TEAM SPONSORSHIP RIGHTS for the Bangladesh National Cricket Team (Men’s & Women’s), “A” Team and Bangladesh Under- 19 Team for the following period:

1. 9thSeptember to 28th September 2018 - Asia Cup (Men’s) UAE 2018.
2. 1st October 2018 to 31st January 2020 - Including ICC Women’s World T20 West Indies 2018 and ICC Cricket World Cup (Men’s) England 2019.

RIGHTS OF THE NATIONAL TEAM SPONSOR

1. The successful Bidder (also referred to as the “Sponsor”) will be required to sponsor the Bangladesh National Team which will participate in international Test Matches, One Day International (ODI) and International Twenty20 Matches and will enjoy the rights set out in the ***Branding Guidelines for National Team Sponsorship*** enclosed herewith as **ANNEXURE - A**.
2. The successful bidder may sell or assign the right of sponsorship to a third party for once only after obtaining prior written consent/approval from BCB. Notwithstanding any such assignment, the successful bidder undertakes that it shall ensure that any subsequent assignee/buyer of the sponsorship right shall perform all the obligations in respect of the assigned Sponsorship rights for the Bangladesh National Cricket Team and that it shall indemnify BCB for any default on the part of the assignee/buyer in respect of the sponsorship right. Further, the acts and omissions of any assignee/buyer with respect to the sponsorship rights for the Bangladesh National Cricket team shall be deemed to be the acts and omissions of the successful bidder. The successful bidder shall indemnify the BCB against any claims or damages arising out of the acts or omissions of any entity to which the Sponsorship rights are herein assigned by the successful bidder. If such sale or assignment is made, the other parties must commit in writing to BCB to be sponsor for the whole tenure of the agreement.

The successful Bidder shall not make any PR activations/brand exposure (direct or indirect association with the team, cricket, BCB and ICC) during “blackout period” that has to be in line with ICC regulations which may be changed time to time. “Blackout Period” shall mean any period of time during which the successful Bidder shall not be allowed to enjoy the TEAM SPONSOR’S Rights & Benefits during the Agreement Period, due to conflict with commercial arrangements/sponsorship commitments of ICC and/or ACC with regard to any ICC Tournament(s) and/or ACC Tournament(s), as directed by ICC or ACC. Within this period, successful Bidder shall not be allowed to use their name, logo or image that indicates direct or indirect association with ICC, ACC, or BCB.

3. There shall be no exclusivity in awarding sponsorship rights in other category rights under BCB. for avoidance of doubt the BCB may take any sponsor including but not limited to Title Sponsor, Event Co-Sponsor, In-Stadia Rights Holding Partner, Ticketing Partner, Media Broadcasting Partner, ISP Partner, Hospitality Partner, Telecom Partner, Official Airlines Partner, Beverage Partner etc. that may conflict with the team sponsor. Which means, under any and all circumstances, the BCB shall have the right to obtain any sponsor at its sole discretion.

4. The national Team players shall be allowed to continue sponsorship agreement with their own sponsor and will be free to take any individual commercial endorsements opportunity. However, any brand or product or service that directly or indirectly conflicts with the team sponsor's brand shall not be allowed to declare any association with current national team players.
5. In consideration of the obligations, warranties, restrictions and undertakings of TEAM SPONSOR's contained in this Agreement or that may be imposed upon or required to be fulfilled, complied with and observed and subject to and conditional upon timely payment of the considerations mentioned hereafter, BCB during the subsistence of this agreement, grants to TEAM SPONSOR license to sponsor Bangladesh National Cricket Team for all the matches including the ICC and ACC Events(Subject to non-conflicting product/service/brand with the event sponsors of ICC and ACC Events)and to have its logo displayed on the clothing worn by the Team while the team is on the field during the matches or practice clothing during practice sessions, subject to the existing specifications and regulations of ICC or any other statutory or local restrictions, orders and usage and other impositions in accordance with law, and the restrictions that may be imposed upon from time to time by any order, law statutory imposition event sponsor, playing terms and conditions or otherwise that may be imposed upon from time to time. In the event of any change of specification or dimension of ICC Logo, or any restriction or direction being imposed upon by ICC, BCB shall forthwith intimate the same to TEAM SPONSOR.
6. Subject to the above and the terms and conditions mentioned in these presents, TEAM SPONSOR shall have the exclusive license to have its logo here under or as may be mutually agreed by and between BCB and TEAM SPONSOR in writing, displayed on the specified portion of the shirt worn by the Team while the Team is on the field during ACC events, bilateral home and away series matches and ICC events(Subject to non-conflicting product/service/brand with the event sponsors of ICC Events)in Schedule - I. TEAM SPONSOR will also be accorded such designations as it may select for example the "X Official Sponsor of the Bangladesh National Cricket Team", with "X" being the name or trademark of TEAM SPONSOR.
7. While normally the Logo of TEAM SPONSOR, as provided or as may be mutually agreed by and between BCB and TEAM SPONSOR in writing, shall be placed in the front of the players' shirt and on the player's leading arm for all the bilateral series Matches. But in case of any restriction of the same being worn on the Front of the Shirt, it shall be on the "Leading Arms" of the players. In "Test Matches", the logo shall be sported on the "Leading Arm" Sleeves and on the top of the right chest.
8. It is expressly recorded that in all matches, the emblem of BCB shall be sported on the shirts of the Players, as shall be required by BCB, and in the case of any sponsored Tournaments, the logo of the said Title Sponsor or the Event Owner shall also be sported by the players on the shirts as per requirements, in addition to the logo belonging to the manufacture of the Team Clothing on the non-leading arm, as per ICC rules, depending on Test match ,One day match or T20 match;
9. No logo of TEAM SPONSOR, that may be permitted by mutual consent, shall be either violate of or otherwise prohibitory under any laws, orders, rules or regulations of the territories where the Team would be participating during the subsistence of this Agreement or any direction or restrictions imposed upon by ICC or otherwise or in breach of or being competitive of any other sponsor of BCB.
10. The size, specifications and number of Logos to be sported shall be strictly in conformity with the existing ICC's Regulations Regarding the Use of Permitted Logos as detailed in Schedule II hereunder written, In the event of any change or modification or alteration made by ICC in numbers of logos, size or specifications, BCB shall forthwith inform the same to TEAM SPONSOR and in case of any material changes, if necessary, the parties hereto shall sit in good faith to renegotiate the terms and if no mutual agreement could be arrived at, this Agreement shall stand mutually determined.
11. Subject to the restrictions imposed upon and/ or enactment, if any prevailing, the players shall carry their kit in a bag, which may bear the approved Logo of TEAM SPONSOR subject to providing the logo in time. TEAM SPONSOR acknowledges that BCB will license a luggage/

or Kit licensee who will also have his logo on the Kit bag. The logo of the kit licensee will be secondary to the logo of TEAM SPONSOR. The kit licensee along with BCB and TEAM SPONSOR will ensure the placement of TEAM SPONSOR logo at the most prominent place. To ensure the logo being positioned properly, the Sponsorship rights holder shall provide the logo at least 30 days prior the arrival of the visiting team (in case of home series') or departure of the Bangladesh National Team (in case of away series').

12. Subject to any prohibition or restriction imposed regarding wearing the logo, during the match preparation period, players shall wear the training top and/ or the training bottom Team Sponsor as may be provided by BCB time to time. The logo for such training top needs to be provided at least 30 days prior to commencement of any Tour, Tournament, Series or matches from the official apparel licensee of the BCB.
13. Subject to any prohibition or restriction imposed regarding wearing the logo, the team shall use only such clothing with the logo of TEAM SPONSOR, during the Match preparation period and during any prize distribution ceremony and press conference during their tours in Bangladesh or abroad. However, non-wearing of the logo during any prize distribution ceremony or press conference shall not be construed as a breach of this agreement, provided that no other logo of any other sponsor, other than the logo of BCB, are sported by the players on their clothing during such ceremony / press conference. The official Apparel licensee of the BCB will supply such clothing only.
14. TEAM SPONSOR will have the right to advertise their logo/brand name on 10 (ten) ground perimeter boards of size: 1mX6m in all international matches organized by Bangladesh Cricket Board (BCB) in Bangladesh only, during the Agreement tenure. The position of the 10 (ten) perimeter boards will be next to the boards of the "Event Sponsor/Title Sponsor" and a maximum of 5 (Five) perimeter Boards can be placed on each side (bowling end). In case of digital LED boards, 14% of the advertisement will be displayed during the match. TEAM SPONSOR will be required to provide the design of the boards to the BCB. TEAM SPONSOR will be required to provide and use their boards for this advertisement.
15. TEAM SPONSOR will have logo exposure on all the backdrops, stationeries, PR materials used by the Bangladesh Cricket Board during the contractual period.
16. Subject to the schedule of the player to permit and with prior consent of BCB, TEAM SPONSOR may host at its own cost one function immediately prior to or during each series/ tournament in Bangladesh or tour abroad, which shall be attended by the players of the Team. TEAM SPONSOR shall provide at least 30 (thirty) clear days' notice of such function to BCB and such function shall be subject to the prior approval of BCB.
17. TEAM SPONSOR will have the right to use members (players) of the Bangladesh National Cricket Team as declared by BCB to conduct promotions (Electronic, Print Media, Product Launch, PR etc) for their company. The players must wear the branded National Team attire for such promotions. TEAM SPONSOR will be required to use at least 4 members of the team as a minimum for such promotions. TEAM SPONSOR will be required to inform BCB in due time so that no clash occurs with the players practice schedule or tour schedules. The use of such players for promotions is restricted to a maximum of 1 (one) times during a fiscal year, i.e. a year starting from the execution of a Sponsorship Agreement by BCB with the sponsorship rights holder. Each time shall consist of a maximum of 4 (Four) hours of shooting/rehearse time. The sponsorship rights holder shall also avail exclusive opportunity to photo shoots the entire squad twice during the contractual tenure (not more than once in a year). Photo shoot time shall not exceed more than 3 (Three) hour (each session) and should not conflict with match/practice schedule. TEAM SPONSOR must take prior permission well in advance from BCB for such photography session.
18. TEAM SPONSOR may sell or assign the right of sponsorship to other parties only after obtaining prior written consent/approval from BCB. Notwithstanding any such assignment, TEAM SPONSOR undertakes that it shall ensure that any subsequent assignee/buyer of the sponsorship right shall perform all the obligations in respect of the assigned Sponsorship rights for the Bangladesh National Cricket Team and that it shall indemnify BCB for any

default on the part of the assignee/buyer in respect of the sponsorship right. Further, the acts and omissions of any assignee/buyer with respect to the sponsorship rights for the Bangladesh National Cricket team shall be deemed to be the acts and omissions of TEAM SPONSOR. TEAM SPONSOR shall indemnify the BCB against any claims or damages arising out of the acts or omissions of any entity to which the Sponsorship rights are herein assigned by TEAM SPONSOR. If such sale or assignment is made, the other parties must commit in writing to BCB to be sponsor for the whole tenure of the agreement.

19. TEAM SPONSOR shall not make any PR activations/brand exposure (direct or indirect association with the team, cricket, BCB and ICC) during “blackout period” that has to be in line with ICC regulations which may be changed from time to time.
20. BCB shall make available on request, to TEAM SPONSOR, 01 (One) Corporate Box of maximum 16 (Seats) during international home series in Bangladesh. However, such seats are subject to availability of the specific venue. Best available match tickets will be provided under these circumstances.
21. The parties agree and understand that generally all matches are covered live on television. In the event that live coverage of any matches is not possible on any channel, the Sponsorship Fee payable by TEAM SPONSOR to BCB in accordance with this Agreement, shall not be reduced or deducted.
22. Notwithstanding that any match is abandoned, on account of inclement weather, rain, bad light, or for any other reason whatsoever that is beyond the control of BCB, either without a ball being bowled or after the match has commenced, TEAM SPONSOR shall be required to pay BCB the full sponsorship Fee and will not be able to claim any remission of the amount due to abandonment of any match.



EOI Submission Procedure:

23. The EOI along with the financial offer must be submitted at the BCB Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216, Bangladesh by close of business hours on Monday 3rd September, 2018 in a sealed envelope.

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The financial offer must be accompanied with the following documents:

- a) Bank Solvency Certificate along with bank Statement.
- b) Updated Trade License Copy.
- c) VAT Registration Certificate.
- d) TIN Certificate.
- e) Company Profile and Individual Directors' / Owners' Profile.
- f) Memorandum and Article of Association along with Certificate of Incorporation.
- g) Certified Copy of updated Schedule-X of the Company.
- h) In case of Consortium, Notarized consortium Agreement.
- i) Updated financial audit report (in case of consortium each members' financial audit report needs to submitted individually)

Restriction:

- I. Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting, online betting shall not be eligible to participate in the EOI Process.
- II. Any person(s) or entities with an existing unresolved dispute (i.e. Financial, Disciplinary and any other) with BCB (Bangladesh Cricket Board), ACC (Asian Cricket Council) or ICC (International Cricket Council) on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the EOI Process.

Financial Offer/Proposal Submission:

- Financial Offer/Proposal must be submitted in a prescribed FORM enclosed in ANNEXURE -C.
- The offer for Team Sponsorship rights fee must be NET of Tax/VAT and any other deduction.

The BCB reserves the right to accept or to reject any or all offers at any time at its sole discretion, without assigning any reason whatsoever.

SCHEDULE-I

ICC Regulations Regarding the Use of Permitted Logos enclosed.

Logo position on attire for ACC Events, Home Series and Away Series

SI No	Type of Attire	Position	Size
1	Practice Attire- V Neck T-Shirt	Middle of the chest & back	32
2	Practice Attire- Sleeveless T-Shirt	Middle of the chest & back	32
3	Practice Attire- Jacket	Upper right side of the chest	10 sq. inch
4	Practice Cap	Front	10 sq. inch
5	ODI Match Day Playing Attire	Middle of the chest	32 sq. inch
6	ODI Match Day Playing Attire	Leading arm	10 sq. inch
7	Test Match Day Playing attire	Upper right side of the chest	10 sq. inch
8	Test Match Day Playing attire	Leading arm	10 sq. inch
9	20/20 Match Day Playing Attire	Middle of the chest	32 sq. inch
10	20/20 Match Day Playing Attire	Leading arm	10 sq. inch
11	Travel Attire	As per BCB discretion	To be determined by the BCB

Logo position on attire for ICC Events

SI No	Type of Attire	Position	Size
1	Team Track Suit	Back	32 sq. inch
2	Training Shirt	Middle of the chest & back	32 sq. inch
3	Jogging Vest	Middle of the chest & back	32 sq. inch
4	Practice Cap	Front	10 sq. inch
6	Match Shirt	Leading arm	10 sq. inch
11	Travel Attire	As per BCB discretion	To be determined by the BCB

ANNEXURE - A

Branding Guideline for National Team Sponsorship

(All Sponsorship branding must comply with ICC Regulations & BCB Guideline)

A. In-Stadia Ground Branding Rights:

1. Ten (10) Ground Perimeter Boards in bilateral home series matches
 - i. Each having size of 1m X 6m
 - ii. A maximum of 5 Boards can be placed on each side (bowling end).
 - iii. The position of the Team Sponsor's Perimeter boards shall be placed next to the perimeter boards of the "Event Sponsor/Title Sponsor"
 - iv. In case of digital LED boards 14% of the advertisement will be displayed during the match.
2. Logo exposure on Post-Match Presentation Backdrop Boards in bilateral home series matches where the sizes and placement of the logo to be determined by BCB.

B. Off The Field Media Exposure:

1. **Image Rights:** Exclusive opportunity to photo shoots the entire squad twice during the contractual tenure (not more than once in a year). Photo shoot time shall not exceed more than 3 (Three) hour (each session) and should not conflict with match/practice schedule. Sponsor must take prior permission well in advance from BCB for such photography session.
2. **Commercial Exploitation:** Opportunity to use players in commercials and advertisements. The sponsor will be required to use at least 4 (Four) members of the team as a minimum for such promotions. The use of such players for promotions is restricted to a maximum of 1 (One) time during a fiscal year and is subject to availability of the player(s). Each time shall consist of a maximum of 4 (Four) hours of shooting/rehearse time.
3. **Team Travel Shirt:** Team's Travel Shirt during home/away series as per BCB's standard practice.
4. **Official Communication:** BCB Letter head pad and other official communications/ events as per BCB's standard practice.
5. **Logo Visibility:** Logo exposure on Pre-Match, Post-Match & any partnership Declaration Press Conference where the sizes and placement of the logo to be determined by BCB.
6. **Branding Costs:** All costs related to branding shall be borne by the team sponsor (Including but not limited to installation, maintenance, transportation, logistical, removal, repair, adjustment, operational, positional, re-positional, reactivation etc.) in all match venues.

C. Complementary Tickets:

1. 01 (One) Corporate Box of maximum 16 (Seats) during international home series in Bangladesh. However, such seats are subject to availability of the specific venue. Best available match tickets will be provided under these circumstances.

D. Team Kit Branding Rights:(All branding must comply with ICC Clothing Regulations & BCB Guideline)

1. Maximum 2 logos are allowed on the jersey. Logos must be provided at least 30 days prior to the commencement of any particular series that is the date of arrival of the visiting team(s). In case of away series, logo(s) to be provided at least 30 days prior to the departure of the team. For the avoidance of doubt, it needs to be clarified that once the

logo(s) has been provided by the Team Sponsorship Rights Holder, it cannot be changed or altered until that particular series/tournament finishes.

2. The same logo(s) must be given for Test, ODI and T20i matches in a specific home and away series that includes the practice matches of that particular series. Which means in a specific home or away series/tournament, all kind of match formats (i.e. Test, ODI, T20i) shall have the same logo(s). In case of new logo that may be introduced by the sponsor next series/tournament, the logo policy will remain same and will be followed by the team sponsor for the rest of the contractual tenure. Logo(s) size, specification and placement on Team's Practice, Match & Team Uniform is as follows:

Logo positioning for ACC Events, bilateral home and away series

- i. **ODI & T20i Match Upper Kit:**
 - a) 32 sq. inch on chest
 - b) 10 sq. inch on player's leading arm
- ii. **Test Match Upper Kit:**
 - a) 10 sq. inch on top right of the chest
 - b) 10 sq. inch on the player's leading arm
- iii. **Practice Upper Kit/ Singlet/Vest:**
 - a) 32 sq. inch on chest and on back
- iv. **Tracksuit:**
 - a) 10 sq. inch on top right of the chest
 - b) 32 sq. inch on back
- v. **Practice Cap/ Hat:**
 - a) 10 sq. inch on front

Logo Positioning on Team Kits for ICC Events

Sl No	Type of Attire	Position	Size
1	Team Track Suit	Back	32 sq. inch
2	Training Shirt	Middle of the chest & back	32 sq. inch
3	Jogging Vest	Middle of the chest & back	32 sq. inch
4	Practice Cap	Front	10 sq. inch
6	Match Shirt	Leading arm	10 sq. inch
11	Travel Attire	As per BCB discretion	To be determined by the BCB

Important Note:

1) All costs related to branding (including but not limited to installation, maintenance, removal, operational etc.) shall be borne by the sponsor. All branding/advertisement's creative artwork should be submitted to BCB at design stage and shall require prior approval. All branding installation, placement, operation, visibility shall be completed as per BCB discretion and in line with this guideline. Sponsor must obtain prior permission from the relevant government authority regarding any outdoor branding.

2) The sponsor must remove all branding with the expiration of the contract.

ANNEXURE – B

Future Tour Plan (FTP) for Bangladesh National Team (Men)
September 1, 2018 - January 31, 2020

Bangladesh Team's International Series (September 01, 2018 to January 31, 2020)							
SL	Event	Test	ODI	T20i	Period	Home/ Away	Venue
1	Asia Cup 2018		5		13 Sep to 29 Sep, 2018	Away	UAE
2	Zimbabwe Team's Tour of Bangladesh 2018	2	3		20 Oct to 17 Nov 2018	Home	Bangladesh
3	West Indies Team's Tour of Bangladesh 2018	2	3	3	15 Nov to 23 Dec, 2018	Home	Bangladesh
4	Bangladesh Team's Tour of New Zealand 2019	3	3		6 Feb to 21 Mar, 2019	Away	New Zealand
5	Bangladesh Team's Tour of Ireland 2019		3		3 May to 17 May 2019	Away	Ireland
6	ICC Cricket World Cup 2019		9		23 May -15 July, 2019	Away	England
7	Afghanistan Team's Tour of Bangladesh 2019	1		2	Sep - Oct, 2019	Home	Bangladesh
8	Australia Team's Tour of Bangladesh 2020			3	Mar-20	Home	Bangladesh
9	Bangladesh Team's Tour of India 2019	2	3		30 Oct to 30 Nov 2019	Away	India
10	Bangladesh Team's Tour of Sri Lanka 2019		3		30 Nov to 11 Dec 2019	Away	Sri Lanka
11	Bangladesh Team's Tour of Pakistan 2020	2		3	19 Jan to 8 Feb 2020	Away	TBC
	Total Number of Matches : 55	12	32	11			

Note: This is a tentative FTP schedule. Number of matches and series are indicative and may increase or decrease. Type of Matches, Match timing, dates, venues and opponents are subject to change. Match schedule shall be finalized by BCB at its sole discretion.

Bangladesh National "A" Team International Series (September 01, 2018 to January 31, 2020)							
SL	Event	4 day	ODI	T20i	Period	Home/ Away	Venue
1	Bangladesh Team's Tour of Sri Lanka	3	3		2019	Away	Sri Lanka
2	Bangladesh Team's Tour Team's Tour of West Indies	3	3		2019	Away	West Indies
3	West Indies Team's Tour of Bangladesh	3	3		2020	Home	Bangladesh
4	Away Tour (TBC)	3	3		2020	Away	TBC
	Total Number of Matches :						

Note: This is a tentative FTP schedule. Number of matches and series are indicative and may increase or decrease. Type of Matches, Match timing, dates, venues and opponents are subject to change. Match schedule shall be finalized by BCB at its sole discretion.

Bangladesh Under 19 Team International Series

(September 01, 2018 to January 31, 2020)

SL	Event	4 Day	ODI	T20i	Period	Home/Away	Venue
1	ACC Youth Asia Cup		5		27 Sep to 8 Oct 2018	Home	(ACC Event) Bangladesh
2	Bangladesh Team's Tour to Sri Lanka	2	5		14 October to 8 Nov 2018	Away	Sri Lanka
3	New Zealand Teams Tour of Bangladesh		5		4-21 January 2019	Home	Bangladesh
4	England Team's Tour of Bangladesh	2	4		20 January to 20 February 2019	Home	Bangladesh
5	Bangladesh Team's Tour to England	1	6		Aug 2019	Away	England
6	Bangladesh Team's Tour to New Zealand		5		October 2019	Away	New Zealand
7	Sri Lanka Team's Tour of Bangladesh		7		October 2019	Home	Bangladesh
8	ACC Youth Asia Cup		5		TBC	Away	South Africa
9	ICC U19 Cricket World Cup SA 2020		7		January/February 2020	Away	South Africa
	Total Number of Matches : 54	5	49				

Note: This is a tentative FTP schedule. Number of matches and series are indicative and may increase or decrease. Type of Matches, Match timing, dates, venues and opponents are subject to change. Match schedule shall be finalized by BCB at its sole discretion.

Bangladesh Women's National Team International Series

(September 01, 2018 to January 31, 2020)

SL	Event	Test	ODI	T20i	Period	Home/Away	Venue
1	Tour of West Indies (TBC)				October 2018	Away	West Indies
2	ICC WWT20				Nov 2 - Nov 25 2018	Away	West Indies
3	Home Series (TBC)		5	3	May 2019	Home	Bangladesh
4	Away Series (TBC)		5	3	July 2019		TBC
	Total Number of Matches :						

Note: This is a tentative FTP schedule. Number of matches and series are indicative and may increase or decrease. Type of Matches, Match timing, dates, venues and opponents are subject to change. Match schedule shall be finalized by BCB at its sole discretion.

ANNEXURE -C

(FORM 1)

Financial Proposal Submission

EOI Invitation

National Team Sponsorship

[9th September to 28th September 2018 - Asia Cup (Men's) UAE 2018]

Date:

Name of the Participating Company: _____

To,

The Chief Executive Officer

Bangladesh Cricket Board

Sher- e- Bangla National Cricket Stadium

Mirpur -2, Dhaka -1216, Bangladesh

Submission of the Financial Proposal of EOI invitation for National Team Sponsorship

Dear Sir

I am _____, _____,
(Name) (Designation)

_____, _____,
(Department) officially representing (Participating Organization)

My financial proposal for National Team Sponsorship Rights [9th September to 28th September 2018 - Asia Cup (Men's) UAE 2018] is an amount of NET BDT _____ (in words: _____) or equivalent amount in USD _____ (in words: _____) excluding Tax /VAT or any other deduction. *(Conversion of the Offer in USD would be as per prevailing bank rate of Standard Chartered Bank)*

I hereby confirm that, on behalf of my organization, i am fully aware of the terms and conditions of the Team Sponsorship Rights and annexures, I also confirm, the information i have provided in this form is true and accurate. I am submitting this form on behalf of my aforesaid organization as i am fully aware, conscious, fit and authorized to do so. i also understand and agree that fact that, the BCB reserves the right to cancel or make any changes in the terms to the entire process at any stage and to accept or reject any or all offers at its sole discretion, without assigning any reason whatsoever. I have taken my organization's consent and necessary permission in this regard. Please accept this financial proposal.

Truly yours

(Signature)

(Seal)

ANNEXURE -C

(FORM 2)

Financial Proposal Submission

EOI Invitation

National Team Sponsorship

[1st October 2018 to 31st January 2020 - Including ICC Women's World T20 West Indies 2018 and ICC Cricket World Cup (Men's) England 2019]

Date:

Name of the Participating Company: _____

To,
The Chief Executive Officer
Bangladesh Cricket Board
Sher- e- Bangla National Cricket Stadium
Mirpur -2, Dhaka -1216, Bangladesh

Submission of the Financial Proposal of EOI invitation for National Team Sponsorship

Dear Sir

I am _____,
(Name) (Designation)

_____,
(Department) officially representing _____
(Participating Organization)

My financial proposal for National Team Sponsorship Rights [1st October 2018 to 31st January 2020 - Including ICC Women's World T20 West Indies 2018 and ICC Cricket World Cup (Men's) England 2019] is an amount of NET BDT _____

(in words: _____) or equivalent amount in USD

_____ (in words: _____)

excluding Tax /VAT or any other deduction. (Conversion of the Offer in USD would be as per prevailing bank rate of Standard Chartered Bank)

I hereby confirm that, on behalf of my organization, i am fully aware of the terms and conditions of the Team Sponsorship Rights and annexures, I also confirm, the information i have provided in this form is true and accurate. I am submitting this form on behalf of my aforesaid organization as i am fully aware, conscious, fit and authorized to do so. i also understand and agree that fact that, the BCB reserves the right to cancel or make any changes in the terms to the entire process at any stage and to accept or reject any or all offers at its sole discretion, without assigning any reason whatsoever. I have taken my organization's consent and necessary permission in this regard. Please accept this financial proposal.

Truly yours

(Signature)

(Seal)