

Invitation to bid Team Sponsorship Rights



Bangladesh
Cricket Board

Ref No: BCB/Mkt&Commercial/Team Sponsorship / 2020/44

Date: 21st January 2020

National Team Sponsorship Rights

The Bangladesh Cricket Board (BCB) hereby invites bids from interested parties /organizations/ corporate houses / agencies, who wish to acquire Sponsorship Rights for Bangladesh National Cricket Team (Men & Women), "A" Team and Bangladesh Under 19 Team for a period of 02 years starting from **February 01, 2020 to January 31st, 2022**.

Terms & Conditions:

01. **Area of Rights :** A detailed bid document has been developed incorporating all necessary bid details and documents for acquiring the Sponsorship Rights for Bangladesh National Cricket Team (Men & Women), "A" Team and Bangladesh Under 19 Team a period of 02 years starting from February 01, 2020 to January 31st, 2022. Such period includes Home Series, Away Series, any other competition or events and event organized by the ICC and ACC.

Note : BCB reserves the right to obtain separate team sponsor in ICC and ACC events during this period if the team sponsor brand conflicts with ICC and ACC global partners.

02. **Eligibility Criteria :**

- Companies related to Tobacco, Alcohol (Surrogated & Non-Surrogated), Betting, Online Betting shall not be eligible to participate in the process and submit bids.
- Any persons or entities with an existing unresolved dispute with BCB or ICC on a point of law or fact shall be ineligible to acquire the abovementioned rights or to participate in the bidding process.
- Companies related to products or services that conflicts with ICC global partners' products or services (i.e. Passenger cars, vans, recreational vehicles (including SUV's (sports utilities vehicles), buses, trucks, minibuses, trailers and mobile homes, rental vehicles, mobile handset, telephones, smartphones, tablets and related accessories, tyres and inner tyre tubes.), booking, direct or indirect search, comparison, review and appraisal, selling, re-selling, reservation services in respect of accommodation and/or attractions shall not be eligible to participate in the bidding process.

03. **Document Purchasing Procedure :**

- Interested parties need to obtain a copy of the Bid Document from the BCB Management Office (Marketing & Commercial Department, Email: saiful@bcb-cricket.com) on payment of the Non-Refundable fees of BDT 85,000 (Eighty Five Thousand Taka Only) in the form of Pay Order / Bank Draft / Cash or for overseas bidders USD 1000 (One Thousand US Dollars) to be remitted to BCB (Account No. 01-7537131-01, Account Name: Bangladesh Cricket Board, Bank: Standard Chartered Bank, Dhaka, Bangladesh, SWIFT: SCBLBDDX). Please send your request for the Bid Document (soft copy or printed version) along with the evidence of the bank transfer / payment receipt referred to above at the following email address: saiful@bcb-cricket.com.
- The details of the Bidding / Auction Process, Tentative FTP (Future Tour Program), Branding Guideline, Bank Guarantee Format etc. is set out in the Bid Document. Such Bid Document will be available from **January 22, 2020 to February 02, 2020 during working hours. (10.00 AM to 6.00 PM except Friday).**

04. **Technical Offer Submission:**

- The Technical Document / Offer (prepared in accordance with the Bid Document) must be submitted to the BCB Management Office from **Monday, February 03, 2020 to Thursday, February 06, 2020** between BST 1000 to BST 1600 in a sealed envelope.
- The Technical Offer must include a Company Profile, photocopy of updated Trade License, VAT & TIN, Authorization letter along with Security Deposit of an amount of **BDT 6,00,00,000 (Six Crore Taka Only)** in the form of a Pay Order (PO) or an irrevocable unconditional Bank Guarantee as per standard BCB format from a scheduled bank in Bangladesh. For overseas bidders an amount of **USD 7,50,000 (Seven Hundred Fifty Thousand US Dollars)** has to be paid as Security Deposit in the form of an irrevocable and unconditional Bank Guarantee or Bank Transfer. Any bank Guarantee originated from an overseas country has to be confirmed by a local scheduled bank. In case of Bank Transfer from overseas country needs to be remitted to BCB (Account No. 01-7537131-01, Account Name: Bangladesh Cricket Board, Bank: Standard Chartered Bank, Dhaka, Bangladesh, SWIFT: SCBLBDDX).
- The qualified bidders shall be invited to participate in a **"Bidding Process"** scheduled on **Monday, February 10, 2020**.

05. **Participation in the Bidding Process:**

- The bidding process will be held on **Monday, February 10, 2020 from BST 1100 hrs onwards** in the BCB Management Office, Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216.
- A maximum of 3 rounds of close envelope bid submission will take place. The detail bidding process shall be determined by the BCB at its sole discretion.
- The successful bidder must submit an **unconditional and irrevocable Bank Guarantee that is valid for a period of 01 year or pay Order of the 50% of the total offered value (that is accepted by BCB) within 72 hours of confirmation from BCB**. In case of any breach / default on the part of the company / party / agency in the process, the Security Deposit shall be considered forfeited automatically.

06. **Floor Price:**

- The Floor Price for the bidding of the Team Sponsorship Rights is **BDT 55,00,00,000 (Fifty Five Crore Taka Only)**.

Queries for Team Sponsorship Rights:

For further detail please contact: Marketing & Commercial Department of BCB Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur, Dhaka 1216, Bangladesh.

The BCB reserves the right to cancel or make any changes in the terms to the entire process at any stage and to accept or reject any or all offers at its sole discretion, without assigning any reason whatsoever.

Chief Executive Officer

Bangladesh Cricket Board

Management Office: Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216

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