

# Expression on Interest (EOI) – Title & Other Sponsorship Rights

Mujib 100 T20 Cup Bangladesh 2020 – Asian All Star XI Vs Rest of the World XI



**Bangladesh  
Cricket Board**

Ref No: BCB/MKT&Commercial/Mujib100T20 / 2020/56

Date: 04<sup>th</sup> February 2020

The Bangladesh Cricket Board (BCB) hereby invites financial offers from reputed Companies / Corporate Houses / Firms / Agencies for Title & Other Sponsorship Rights of 02 T20i matches between Asia All Star XI & Rest of the World XI tentatively scheduled on 21<sup>st</sup> & 22<sup>nd</sup> of March 2020 in Dhaka, Bangladesh to commemorate birth centenary of the founding father of the Nation Bangabandhu Sheikh Mujibur Rahman and the said event shall be called “MUJIB 100 T20 CUP BANGLADESH 2020”.

## **Sponsorship Rights:**

- 1) Title Sponsorship Rights
2. Co-Sponsorship Rights
3. Associate Sponsorship Rights
4. In - Stadia Branding Rights (Ground / Perimeter Boards, Mid - Wall, Sight Screens, Score Boards, Boundary Rope, Pitch Mat, Bowling Ends, Umbrella, Stumps Brandings, Dugout Branding, Roman Banners, Presentation Backdrop Branding etc.)
5. Official Carbonated Beverage.
6. Official Mineral Water.
7. Official Energy Drinks.
8. Official Strategic Time-out.
9. Official Umpires' Attire Sponsor.
10. Team Attire Sponsor (Asia All Star XI & Rest of the World XI) & other sponsorship.

## **Non-Eligibility:**

- i. Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting, online betting shall not be eligible to participate in the EOI Process.
- ii. Any person(s) or entities / companies with an existing unresolved dispute (i.e. Financial, Disciplinary and any other) with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the EOI Process.

## **EOI Submission Procedure:**

A document detailing sponsorship rights / BCB requirements / Guideline in relation to the submission of EOI procedure will be available at BCB management office and the BCB official website: [www.tigercricket.com.bd](http://www.tigercricket.com.bd)

The EOI must be submitted at the BCB Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216, Bangladesh by **Monday 17<sup>th</sup> February 2020** to be addressed to: **Chief Executive Officer, Bangladesh Cricket Board**. Interested overseas participant may submit the EOI electronically via email at [mujib100@bcb-cricket.com](mailto:mujib100@bcb-cricket.com)

## **The following documents must be submitted along with the EOI:**

- a) Latest auditor's report on financial statements (In case of consortium, each party's auditor's report needs to be submitted individually).
- b) Bank Solvency Certificate along with Bank Statement.
- c) Updated VAT registration certificate, Trade license and Tax Identification Number (TIN) Certificate or similar documents.
- d) Company Profile and Individual Directors' / Owners' Profile.
- e) Memorandum and Article of Association along with Certificate of Incorporation or similar constitutional documents.
- f) In case of consortium Notarized consortium Agreement.

**The BCB reserves the right to cancel the entire EOI process and / or modify, add or alter the terms of the document and/ or the conditions for EOI by issuing an addendum(s) at any time prior to the submission of the EOI and to reject any or all offers at its sole discretion, without assigning any reason whatsoever.**

**Chief Executive Officer**

Bangladesh Cricket Board

Sher-E-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216

Tel: +880 2 8031001-4, Fax: 803 1199