BANGABANDHU T20 CUP 2020 Sponsorship Rights

Bangladesh Cricket Board

Ref:BCB/Sponsorship Rights/BangabandhuT20 Cup/2020/286

Date: 5th November 2020

Expression of Interest (EOI)

The Bangladesh Cricket Board (BCB) invites Expression of Interest (EOI) long with financial offer from reputed business houses/companies/parties/agencies/consortium/individual for the following SPONSORSHIP RIGHTS of "Bangabandhu T20 Cup 2020" only for one (01) season to be held in November-December 2020.

Major Sponsorship Rights:

- 01. Event Sponsorship Rights.
- 02. Event Co-sponsorship, Event Associate Sponsorship & Ground Branding Rights.
- 03. Strategic Time-out Sponsorship Rights.
- 04. Official Umpire's Attire Sponsorship Rights.

Official Partnership Rights:

- 01. Carbonated Beverage Partner.
- 02. Official Drink Partner (Mineral Water)

INELIGIBILITY:

- 01. Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting, online betting shall not be eligible to participate in the EOI.
- 02. Any person(s) or entities with an existing unresolved dispute with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the EOI.

EOI Submission Procedure:

A detailed document (General Guideline) related to EOI will be available at the BCB Management Office and BCB's Official Website: www.tigercricket.com.bd

The EOI along with financial offer must be submitted to the BCB Management Office at Shere-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216, Bangladesh by the close of business hours on Thursday 12th November, 2020 in a sealed envelope addressed to the "Chief Executive Officer, BCB".

The following documents must be submitted along with the EOI and financial offer:

- 01. Company Profile and Individual Directors' / Owners' Profile.
- 02. Updated auditor's report on financial statements (in case of consortium, each party's auditor's report needs to submitted individually).
- 03. Bank Solvency Certificate along with Bank Statement.
- 04. Certified copy of Memorandum and Articles of Association along with Certificate of Incorporation or similar constitutional documents.
- 05. Updated VAT Registration Certificate, Trade License and Tax Identification Number (TIN) Certificate or similar documents.
- 06. In case of consortium, notarized consortium Agreement.

The EOI can be submitted individually for a separate rights or collectively where individual value of the rights will be mentioned and specified separately.

The BCB reserves the right to accept or reject any or all offers at its sole discretion without assigning any reason. The BCB also reserves the right to cancel the entire EOI process and / or modify, add or alter the terms of the document and/ or the conditions for EOI by issuing an addendum(s) at any time prior to the submission of the EOI.

Chief Executive Officer

Bangladesh Cricket Board Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216, Bangladesh