

Invitation to Bid Media Rights

Bangladesh Premier League (BPL) T20 for 03 editions



Bangladesh
Cricket Board

Date: 05th October 2022

Ref No: BCB/ Media Rights/ BPLT20 / 2022/698

The BPL Governing Council of Bangladesh Cricket Board (BCB) hereby invites bid from reputed TV Broadcasters /Marketing agents/Consortiums for acquiring the following Media Rights of the BANGLADESH PREMIER LEAGUE (BPL) T20 for three (03) editions/seasons i.e., 9th, 10th and 11th edition/season of BPL T20:

a) **Satellite TV Broadcasting Rights for Global including Bangladesh.**

Note : Digital Rights is not included under this Media Rights.

Terms & Conditions:

Area of Rights :

A detailed Bid document has been developed incorporating all necessary Bid details and information for acquiring the Media Rights i.e. Satellite TV Broadcasting Rights for Global including Bangladesh of the BANGLADESH PREMIER LEAGUE (BPL) T20 for three (03) editions/seasons i.e., 9th, 10th and 11th edition/season of BPL T20.

Eligibility Criteria :

- Companies related to/ directly or indirectly involved in Tobacco, Alcohol (surrogated and non-surrogated), Betting, and online betting shall not be eligible to participate in the Bidding process.
- Any person(s) or entities with an existing unresolved dispute or regarded as non-compliant in its previous involvement (e.g. Financial, Disciplinary etc.) with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the Bidding Process or to obtain Bid Document from BCB on payment.
- Interested applicants (TV Broadcasters /Marketing agents/ Consortiums) should have the appropriate experience, infrastructure, staffing, resources, capability, and financial standing to participate in the Bidding process.
- The broadcaster / TV Channel must be in operation (on air) for least 02 (two) years. Marketing Agency/Consortium must have the capability and reasonable experience in marketing international standard cricket events.

Documents Purchasing Procedure :

Interested parties need to obtain a copy of the Media Rights Bid Document (electronic version/Hard copy) via email or in person from BCB on payment of the non-refundable and non-adjustable Fee of Tk. 1,00,000 (Taka One Lac only) for locally incorporated organizations in the form of Pay Order / Bank Draft / Cash in favour of "Bangladesh Cricket Board" drawn on any bank in Bangladesh or for overseas bidders US\$ 1,000 (US Dollar One Thousand only) to be remitted to BCB (Account No. 01-7537131-01, Account Name: Bangladesh Cricket Board, Bank: Standard Chartered Bank, Dhaka, Bangladesh, SWIFT: SCBLBDDX).

Please send your request for the Bid Document (Soft copy/Electronic Version) along with the evidence of bank Transfer / Payment receipt referred to above at the following email address: sponsorship.rights@bcb-cricket.com

The details of the Bidding process, Tentative Tournament Schedule, Bank Guarantee Format, Copy of the Agreement etc. are set out in the Bid Document. Such Bid document will be available from **October 06, 2022 to October 27, 2022** (Except Friday & Public Holidays in Bangladesh).

Technical Offer Submission :

The Technical Document / Offer (prepared in accordance with the Bid Document) must be submitted to the BCB Management Office from October 29, 2022 to November 03, 2022 between BST 1000 to BST 1600 in a sealed envelope.

The Technical Offer must include the following :

01. Company Profile and Individual Directors' / Owners' Profile.
02. Updated auditor's report on financial statements (In case of consortium, each party's auditor's report needs to be submitted individually).
03. Bank Solvency Certificate along with Bank Statement.
04. Certified copy of Memorandum and Articles of Association along with certificate of Incorporation or similar constitution al documents.
05. Updated VAT Registration Certificate, Business Identification Number (BIN), Trade License and Tax Identification Number (TIN).
06. Certificate or similar documents In case of Consortium, notarized Consortium Agreement.

The qualified bidders shall be invited to participate in a "Bidding Process" scheduled on **Monday, November 07, 2022**.

Participation in the Bidding Process :

- The "Bidding Process" will be held on **Monday, November 07, 2022** & Bid submission process will start at BST 1200 hrs onwards at the BCB Management Office, Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216.
- A multiple rounds of close envelope Bidding process will take place. The detail bidding process shall be determined by the BCB at its sole discretion.
- Only authorized representative of the participating TV Broadcaster or Marketing agent is allowed to submit financial bid i.e. Representative must carry official authorization letter from the participating TV Broadcaster or Marketing agents.

Security Deposit :

The technical offers for the Media Rights must include a security deposit an amount of BDT 50,00,000 (Taka Fifty Lac only) for local entity or an amount of USD 50,000 (US Dollar Fifty Thousand only) for overseas bidders. The security deposit shall be submitted in the form of bank draft or pay order or unconditional and irrevocable bank guarantee or bank transfer. Any Bank guarantee originated from an overseas country has to be confirmed by a local scheduled bank.

It is mandatory to submit a security deposit prior to start of the bidding process i.e. before BST 1200 on November 07, 2022.

Note :

BCB shall be responsible for TV production of Bangladesh Premier League (BPL) T20 for three (03) editions/seasons i.e., 9th, 10th and 11th edition/season of BPL T20.

The BCB reserves the right to accept or reject any or all bids at its sole discretion without assigning any reason. The BCB also reserves the right to cancel the entire bidding process and / or modify, add or alter the terms of the document and/ or the conditions for bidding process by issuing an addendum(s) at any time prior to the submission of the bid

Chief Executive Officer

Bangladesh Cricket Board

Management Office: Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216