

Expression of Interest (EOI)

Worldwide Media Rights & Other Sponsorship Rights

India Women's Team Tour of Bangladesh 2024



Bangladesh
Cricket Board

Ref No: BCB/Sponsorship Rights/ 2024/272

Date: 3rd April 2024

The Bangladesh Cricket Board (BCB) invites Expression of Interest (EOI) along with financial offers from the TV Broadcasters / Marketing Agents/Consortium/ Business Houses/ Companies/ Parties for acquiring the following Worldwide Media Rights and other Sponsorship Rights of India Women's Team Tour of Bangladesh 2024 from 28th of April 2024 to 9th of May 2024 to be played in Sylhet:

01. Satellite TV Broadcasting rights for Global Including Bangladesh.
02. Digital OTT (Over-the-Top) Rights for Bangladesh and other Global territories except India.
03. Digital OTT (Over-the-Top) Rights for India Territory only.
04. Title Sponsorship and Ground Branding Rights.

Area of Rights :

A detailed EOI document has been developed incorporating all necessary EOI details and documents for acquiring the above-mentioned Sponsorship Rights of India Women's Team Tour of Bangladesh 2024 from 28th of April 2024 to 9th of May 2024 to be played in Sylhet.

Eligibility Criteria:

- a) Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting, Online Betting shall not be eligible to participate in the EOI process.
- b) Any person(s) or entities with an existing unresolved dispute (i.e. Financial, Disciplinary and any other) with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the EOI Process.
- c) Interested applicants (TV Broadcasters /Marketing agencies/ Digital Marketing Agencies/Consortiums/Parties) should have the appropriate experience, infrastructure, staffing, resources, capability, and financial standing to participate in the EOI process.
- d) The Broadcaster/ TV Channel must be in operation (on air) for at least 02 (Two) years. Marketing agents must have the capability and reasonable experience in marketing international standard cricket events.

EOI Submission Procedure :

- a) The details of the EOI process, Tentative Tour Itinerary, Bank Guarantee Format etc. are set out in the EOI Document. EOI document will be available at BCB Management Office from 3rd of April 2024 to 16th of April 2024 during working hours (10.00 AM to 5.00 PM except Friday & Public Holidays in Bangladesh). EOI document also will be available on the BCB official website: www.tigercricket.com.bd during this period.
- b) The EOI along with financial offer (prepared in accordance with the EOI Document) must be submitted at the BCB Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216, Bangladesh by the close of the business hours on 17th of April 2024 (between BST 1000 to BST 1700) and should be in a sealed envelope to be addressed to: **Chief Executive Officer, Bangladesh Cricket Board.**

The EOI needs to be accompanied with the following documents:

01. Company Profile and Individual Directors' / Owners' Profile.
02. Updated auditor's report on financial statements (In case of consortium, each party's auditor's report needs to be submitted individually).
03. Bank Solvency Certificate along with bank Statement.
04. Certified copy of Memorandum and Articles of Association along with certificate of Incorporation or similar constitutional documents.
05. Updated VAT Registration Certificate, Trade License and Tax Identification Number (TIN) Certificate or similar documents.
06. In case of Consortium, notarized consortium Agreement.

The BCB reserves the right to accept or reject any or all offers at its sole discretion without assigning any reason. The BCB also reserves the right to cancel the entire EOI process and / or modify, add or alter the terms of the document and/ or the conditions for EOI process by issuing an addendum(s) at any time prior to the submission of the EOI.

Chief Executive Officer

Bangladesh Cricket Board

Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216, Bangladesh