



## **Title Sponsorship and Ground Branding Rights**

***Only for India Women's Team Tour of Bangladesh 2024***

**(From 28th of April 2024 to 9th of May 2024)**



# EOI DOCUMENT

## **TITLE SPONSORSHIP & GROUND BRANDING RIGHTS**

Only for India Women's Team Tour of Bangladesh 2024  
(From 28<sup>th</sup> of April 2024 to 9<sup>th</sup> of May 2024))



## EOI Advertisement

<b>Expression of Interest (EOI)</b> <b>Worldwide Media Rights &amp; Other Sponsorship Rights</b> <b>India Women's Team Tour of Bangladesh 2024</b>	 <b>Bangladesh Cricket Board</b>
Ref No: BCB/Sponsorship Rights/ 2024/272	Date: 3 <sup>rd</sup> April 2024
The Bangladesh Cricket Board (BCB) invites Expression of Interest (EOI) along with financial offers from the TV Broadcasters / Marketing Agents/Consortium/ Business Houses/ Companies/ Parties for acquiring the following Worldwide Media Rights and other Sponsorship Rights of India Women's Team Tour of Bangladesh 2024 from 28 <sup>th</sup> of April 2024 to 9 <sup>th</sup> of May 2024 to be played in Sylhet:	
<b>01. Satellite TV Broadcasting rights for Global Including Bangladesh.</b> <b>02. Digital OTT (Over-the-Top) Rights for Bangladesh and other Global territories except India.</b> <b>03. Digital OTT (Over-the-Top) Rights for India Territory only.</b> <b>04. Title Sponsorship and Ground Branding Rights.</b>	
<b>Area of Rights :</b> A detailed EOI document has been developed incorporating all necessary EOI details and documents for acquiring the above-mentioned Sponsorship Rights of India Women's Team Tour of Bangladesh 2024 from 28 <sup>th</sup> of April 2024 to 9 <sup>th</sup> of May 2024 to be played in Sylhet.	
<b>Eligibility Criteria:</b>	
a) Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting, Online Betting shall not be eligible to participate in the EOI process.	
b) Any person(s) or entities with an existing unresolved dispute (i.e. Financial, Disciplinary and any other) with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the EOI Process.	
c) Interested applicants (TV Broadcasters /Marketing agencies/ Digital Marketing Agencies/Consortiums/Parties) should have the appropriate experience, infrastructure, staffing, resources, capability, and financial standing to participate in the EOI process.	
d) The Broadcaster/ TV Channel must be in operation (on air) for at least 02 (Two) years. Marketing agents must have the capability and reasonable experience in marketing international standard cricket events.	
<b>EOI Submission Procedure :</b>	
a) The details of the EOI process, Tentative Tour Itinerary, Bank Guarantee Format etc. are set out in the EOI Document. EOI document will be available at BCB Management Office from 3 <sup>rd</sup> of April 2024 to 16 <sup>th</sup> of April 2024 during working hours (10.00 AM to 5.00 PM except Friday & Public Holidays in Bangladesh). EOI document also will be available on the BCB official website: <a href="http://www.tigercricket.com.bd">www.tigercricket.com.bd</a> during this period.	
b) The EOI along with financial offer (prepared in accordance with the EOI Document) must be submitted at the BCB Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216, Bangladesh by the close of the business hours on 17 <sup>th</sup> of April 2024 (between BST 1000 to BST 1700) and should be in a sealed envelope to be addressed to: <b>Chief Executive Officer, Bangladesh Cricket Board.</b>	
<b>The EOI needs to be accompanied with the following documents:</b>	
01. Company Profile and Individual Directors' / Owners' Profile.	
02. Updated auditor's report on financial statements (In case of consortium, each party's auditor's report needs to be submitted individually).	
03. Bank Solvency Certificate along with bank Statement.	
04. Certified copy of Memorandum and Articles of Association along with certificate of Incorporation or similar constitutional documents.	
05. Updated VAT Registration Certificate, Trade License and Tax Identification Number (TIN) Certificate or similar documents.	
06. In case of Consortium, notarized consortium Agreement.	
<b>The BCB reserves the right to accept or reject any or all offers at its sole discretion without assigning any reason. The BCB also reserves the right to cancel the entire EOI process and / or modify, add or alter the terms of the document and/ or the conditions for EOI process by issuing an addendum(s) at any time prior to the submission of the EOI.</b>	
<b>Chief Executive Officer</b> Bangladesh Cricket Board Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216, Bangladesh	

Note: You can visit BCB's official website [www.tigercricket.com.bd](http://www.tigercricket.com.bd) for better graphics/version of this press advertisement.



## 1. INTRODUCTION

- 1.1 BANGLADESH CRICKET BOARD, an affiliated sports organization having the authority to regulate and promote cricket in Bangladesh and having its Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216 (hereinafter referred to as “BCB”), hereby invites EOI along with financial offers from reputed Business Houses/ Companies/ Parties/ Agencies / Consortiums for acquiring the Title Sponsorship & Ground Branding Rights of India Women’s Team Tour of Bangladesh 2024 from 28<sup>th</sup> of April 2024 to 9<sup>th</sup> of May 2024 to be played in Sylhet.

## 2. DEFINITION

- 2.1 Wherever the following terms are used in this EOI Document whether in the singular or plural, or in future or in the past tense, they shall have the meanings ascribed to each of them below, unless otherwise stated explicitly in this EOI document or the context requires otherwise:
- 2.2 “EOI” includes the Proposal and the Financial Offer, i.e. written confirmation of the proposal and financial offer duly signed by the authorized representative of the EOI Participant to acquire the Title Sponsorship & Ground Branding Rights of India Women’s Team Tour of Bangladesh 2024 from 28<sup>th</sup> of April 2024 to 9<sup>th</sup> of May 2024 to be played in Sylhet which is submitted to BCB for its confirmation/acceptance, subject to, and in accordance with, the terms and conditions of this document.
- 2.3 “**Participating Team**” shall mean the visiting Team / ICC member country, India National Women’s Team will come to participate in Home Series involving Bangladesh National Cricket Team (Women).
- 2.4 “**Match**” shall mean any ICC recognized T20 International -T20i under Home Series involving Bangladesh National Cricket Team (Women) which is officially organized by BCB.
- 2.5 “Sponsorship” shall mean rights licensed to Successful EOI participant under to sponsor India Women’s Team Tour of Bangladesh 2024 from 28<sup>th</sup> of April 2024 to 9<sup>th</sup> of May 2024 to be played in Sylhet.
- 2.6 “Tobacco product” means any product produced from tobacco whether in whole leaf, dust or cut form.
- 2.7 “Alcohol” means any product related to alcohol (Surrogated & Non-Surrogated).
- 2.8 “Betting” means any kind of betting including but not limited to online betting.



### 3. GRANT

- 3.1 BCB as the governing body for the game of Cricket within the territory of Bangladesh and being a full member of International Cricket Council (“ICC”) has the sole and exclusive authority to select the Bangladesh National Cricket Team (Men) team for playing in all cricketing events duly recognized by ICC. This Document constitutes an invitation to entities to submit proposal and financial offer for acquiring the Title Sponsorship & Ground Branding Rights of India Women’s Team Tour of Bangladesh 2024 from 28th of April 2024 to 9th of May 2024 to be played in Sylhet.

### 4. ELIGIBILITY

- 4.1 An EOI participant may be a person, partnership firm, registered association or a company who shall be eligible to participate for this EOI process. Any persons or entities with an existing unresolved dispute with BCB or ICC shall be ineligible to acquire the above-mentioned rights and accordingly shall be ineligible to participate in this EOI process.
- 4.2 The EOI participant shall have the legal capacity to enter into a contract. The EOI participant shall not be insolvent, bankrupt or wound up or its business activities shall not be suspended and it shall not be subject to legal proceedings for any of the above.
- 4.3 The EOI participant must certify that neither the EOI participant nor its owner nor any of their affiliates or subsidiaries is engaged in any business related to Tobacco, Alcohol (Surrogated & Non-Surrogated products), betting or gambling in any form, or any defense or national security related business. The EOI participant shall also undertake that it is in no way involved in any activities that may be regarded as illegal or unlawful. Any offer of a company which does not fulfill the above specific qualification shall stand automatically rejected.
- 4.4 General description of the type of business in which the EOI participant is currently engaged must be mentioned in the proposal;

### 5. FINANCIAL PROPOSAL:

- 5.1 The financial proposal should state the figure of the NET Sponsorship Fee in Bangladeshi Taka and/or US Dollars (in words and numbers) excluding of VAT/Tax/any other deductions depending on local or foreign EOI Participant.
- 5.2 The following payment structure shall apply in respect of the Title Sponsorship & Ground Branding rights and the Sponsorship Fee shall be payable by the successful EOI participant to BCB in the following manner:
- i) The Title Sponsorship & Ground Branding Rights Fee (i.e. the offered value) must be paid to BCB in **full amount (total offered value)** in the following manner:
    - 1) **1<sup>st</sup> Installment – 100% of rights fee, within 5 (Five) working days from the date of issuance of letter of Intent (LOI).**



- ii) The Mode of Payment: Bank transfer at the BCB designated account/ Account Payee Cheque/Pay order/ DD. Prevailing bank rate (as per central Bank of Bangladesh) will be considered at the time of making payment in USD.
  - iii) Currency: For local company in Bangladeshi Taka; for foreign company in US Dollar.
- 5.3 Penalty for delay payment: In the event the successful EOI participant fails to make payments as aforesaid on the stipulated dates, the successful EOI participant shall be liable to pay interest @ 5 % from the due date of payment till the completion of the 15 days cure period given by BCB by serving a notice.
- 5.4 The successful EOI participant will be required to execute Long Form contract/agreement provided by BCB within 05 (Five) working days of the intimation of the award of the contract at place and time to be notified by BCB later. Failure to execute such contract/agreement and to provide the payment of the first installment of the contract/agreement price will mean that the Sponsorship Rights shall be considered terminated automatically.
- 5.5 The payment referred above will be secured accordingly from the successful EOI participant and failure to comply will result in disqualification.
- 5.6 The payment of sponsorship fees is NET amount and excluding of VAT/Tax & any other deductions.

## 6. RIGHTS OF THE SUCCESSFUL EOI PARTICIPANT

- 6.1 The successful EOI participant (also referred to as the "Sponsor") will be required to sponsor in the bilateral home series' organized by the BCB where Bangladesh National Cricket Team (Women) and India National Cricket Team (Women) will play 05 T20i starting from 28<sup>th</sup> of April 2024 to 9<sup>th</sup> of May 2024 to be played in Sylhet and will enjoy the benefits set out in the TITLE SPONSORSHIP & GROUND BRANDING RIGHTS BENEFITS:
- 6.2 The successful EOI Participant may sell or assign the right of sponsorship to a third party for once only after obtaining prior written consent/approval from BCB.
- 6.3 There shall be no exclusivity in awarding sponsorship rights in other category rights under BCB. For avoidance of doubt the BCB may take any sponsor including but not limited to Ticketing Partner, Media Broadcasting Partner, ISP Partner, Hospitality Partner, Telecom Partner, Team Sponsor, Team Kits Partner, Official Drink Partner, Official Beverage Partner, Official Merchandising Partner etc. that may conflict with the Title Sponsorship & Ground Branding Rights Holder. For ease of understanding, under any and all circumstances, the BCB shall have the right to obtain any sponsor at its sole discretion.
- 6.4 The Sponsorship Rights shall not include any additional branding tools/items as detailed in the General Branding Guideline.
- 6.5 BCB reserves the right to cancel, change, modify or add any clause, terms and conditions at any time and at any stage at its sole discretion.



## 7. CANCELLATION/RESCHEDULING OF MATCHES/SERIES:

- 7.1 BCB shall not be liable for any cancellation or rescheduling (including but limited to curtailed over match, change of venue, change of format, change of opponent, change of match timing & date etc.) of T20 International matches India Women's Team Tour of Bangladesh 2024 from 28th of April 2024 to 9th of May 2024 to be played in Sylhet on account of inclement weather, rain, bad light, or for any other reason whatsoever that is beyond the control of BCB, either without a ball being bowled or after the match has commenced for a specific period of time.

## 8. TITLE & GROUND BRANDING RIGHTS BENEFITS:

- i. Title Sponsorship Rights: The successful bidder shall have the right to monetize the naming rights of the home series. The event logo shall contain Sponsor's Logo. The creative artwork



of such logo shall require BCB approval at the design phase. The sponsor of the event shall be declared as the "Title Sponsor" of the series. The Event logo must be delivered well in advance (BCB will notify you the deadline via email) prior to commence the first match of any international Home Series (during the contractual period) to BCB in AI & JPEG format. If the logo is not delivered by the given timeline, BCB shall not be responsible for not having the logo on its communications for any Home Series to be held in Bangladesh during the period.

- ii. Event Co-sponsorship Rights: The Successful Title & Ground Branding Rights Holder may take Event Co-Sponsor of Home Series and they will get exposers in grounds and stadium brandings.

Note :

- a) Perimeter Board will be allocated by the Title & Ground Branding Rights Holder out of 45 perimeter boards.
  - b) Mid-wall will be allocated by the Title & Ground Branding Rights Holder out of 2000 running feet.
  - c) Roman Banner will be allocated by the Title & Ground Branding Rights Holder out of 08 roman banners.
  - d) Allocation of Other brandings i.e. Boundary rope, Umbrella, Dugout, Manual score Board, Pitch Mats, Sight Screens, Presentation backdrop & stump branding etc. will be decided by the Title & Ground Branding Rights Holder.
- iii. Event Associate Sponsorship Rights: The successful bidder shall have the right to monetize the "Powered By" or "In Association With" or "Presented By" or "Brought to You By" naming rights along with the Title Sponsorship of the home series. The event logo shall contain Associate Sponsor's Logo. The creative artwork of such logo shall require BCB approval at the design phase along with the Title Sponsor and also they will get exposers in grounds and stadium brandings.

Note:

- e) Perimeter Board will be allocated by the Title & Ground Branding Rights Holder out of 45 perimeter boards.
- f) Mid-wall will be allocated by the Title & Ground Branding Rights Holder out of 2000 running feet.
- g) Roman Banner will be allocated by the Title & Ground Branding Rights Holder out of 8 roman banners.
- h) Allocation of Other brandings i.e. Boundary rope, Umbrella, Dugout, Manual score Board, Pitch Mats, Sight Screens, Presentation backdrop & stump branding will be decided by the Title & Ground Branding Rights Holder.

- iv. Ground Branding Rights:

- a. Ground Perimeter Board Branding: Maximum Forty (45) ground perimeter boards (static or Digital) are permitted on the ground outside the boundary rope. The distance from the boundary rope to the perimeter boards shall be determined by the match referee (i.e. such boards can be placed in front of the sightscreens/ 10 feet behind the boundary rope) around the ground. The sponsor should bear in mind that the placement of the boards shall be determined by the BCB.

Size: The Sponsor can use the following measurement in order to plan their production. measurement of the Ground Perimeter Board should be: 6m x 1m (for 2 units size should be 3m x 1m)



Position: Out of 45 boards, 18 boards to be placed on the both of the bowling ends. A maximum of Nine (09) boards (6m x 1m) can be placed on one bowling end (i.e. each side of the wickets). Such boards shall be placed in front of the sight screen of each bowling end next to Team Sponsor Boards.

- b. Mid-Wall branding: The sponsor is allowed to put their branding/display advertisements on the Mid-wall section or first tier around the stadium's gallery including hospitality area as per BCB discretion.

Branding Opportunity: The Sponsor shall use light weight fabricated (iron) boards attached on the Mid-Wall or First tier of the stadium's gallery.

Size: The Sponsor may apply following measurement in order to make their production.

The Mid-Wall board's measurement should be within 15ft x 4ft and 20ft x 4ft approximately.

- c. Sight Screen Branding: Two sight screens (Tri vision or Digital LED) will be used (one at each end of the ground behind the wickets and the boundary rope) to help the batsmen see the ball more clearly.

Branding Opportunity: The Sponsor shall have the right to put at least two on each side (4 advertisements on the both sight screens) of the Tri-vision or more if Digital LED sight screens are used.

Size: Advertisement space and size of the screens will be determined by BCB.

N.B: Advertising shall not contain flashing or flickering images and particular care should be taken by the operators that the advertising is not changed at a time which is distracting to the batsman.

- d. Boundary Rope Branding: The boundary is the edge of the playing field, or the physical object marking the edge of the field, such as a rope.

Branding Opportunity: The Sponsor shall have the right to put their branding on the rope. The standard/quality of such branding tools must meet BCB requirement and should be aligned as per grounds' boundary rope's size. The opportunities are as follows:

The distance from the boundary rope to perimeter board should be at least 10 ft (such distance may change time to time as per ICC guideline).

The sponsor is allowed to put their branding on the boundary rope (in front of perimeter boards) around the entire ground.

Size: The ideal size of the each of the panels of the entire boundary rope is 40 inch x 15 inch approximately.

Units: The total running length of the boundary rope is 700 ft. approximately.

- e. Mid-Wicket Pitch-Mat Branding: The sponsor shall have the right to have its logo or trademark painted on mats on Mid-wicket (each side).

Size: The following dimensions can be followed to plan for production: 30ft x 4ft (Each Mat)

Units: A maximum 3 (Three) Pitch Mats can be used at one side. Total 6 (Six) Pitch Mats can be used.



Position: Mid-wicket of both sides as per ICC guideline and subject to match referee's approval.

N.B: No advertising to be placed within the 30 yard (27.50 meters) of the circle.

- f. Umbrella Branding: Branding umbrellas are permitted outside the boundary rope for photo journalists, grounds men and in front of team dressing rooms for the players as per instruction of the match referee.

Size: The size of the umbrella has to be at least 56 inch from base.

Units: A Maximum of 20 Umbrellas will be permitted during the matches. The positioning & placement of such umbrellas shall be determined by BCB.

- g. Stumps Branding: The stumps are three vertical posts that are installed into the ground, and topped with two bails while playing cricket.

Branding Opportunity: The Sponsor shall have the right to put their branding on the Stumps. The opportunity is as follows:

Stumps can be fully covered with branded sticker. The both ends' stumps shall hold the sponsor's logo (Sticker).

Size: The Sponsor can use following guidelines:

The sponsor must follow ICC's standard guideline for stump branding.

Units: A total number of six (6) stumps to be used at a time during the matches (each of the both ends will have three).

- h. Players' Dug out Branding: A player dug out is a place where the players sit and relax till their time to enter inside the boundary of the field. The sponsor will have right to advertise their logo/brand name inside/around the designated dugout.

Size: As per BCB discretion.

Units: There are two dugouts in the field (both can be used for advertisement purpose)

- i. Manual Score Board: A "Manual Score Board" is a large informative scoreboard for publicly displaying the score in a game, which is operated manually by the scorers. It is quick and easy to change score, have excellent visibility. In cricket, a Manual Score Board is used as a minimum display the batting team's score, wickets fallen, the opposition's totals, overs remaining, extras, the bowlers currently on and details of the last wicket etc.

Branding Opportunity: The Sponsor shall have the privilege to advertise on the manual scoreboard. The opportunities are as follows:

External branding (4 side: Left, Right, Upper & Lower) on manual scoreboard for SBNCs, Dhaka.

Size: The Sponsor can use following measurement in order to plan their production.

Four sides of the Manual Score Board can be used for advertising. Measurements are as follows:

- i. Top of the Manual Score Board should be: 41.5ft X 2ft
- ii. Bottom of the Manual Score Board should be: 41.5ft X 2ft
- iii. Left side of the Manual Score Board has to be: 24.5ft X 2ft
- iv. Right side of the Manual Score Board has to be: 24.5ft X 2ft



- j. Roman Banner: Long Roman Banners to be installed in front of the external structure of stadium by the sponsor as per BCB discretion.
- Size: The Sponsor can use following measurement to make their branded Roman Banner: 40ft. X 10ft.
- Units: A total number of Eight (08) Roman Banner to be used during the matches
- Position: As per BCB discretion
- k. Hover Cover is an innovative protection shield that has revolutionized the way major cricket grounds protect their squares and pitches. Hover Cover is ideal for covering pitches at all major cricket grounds.
- Branding Opportunity: The Sponsor shall have the privilege to advertise on the Hover Cover. Hover Cover is an ideal place for branding. In Bangladesh Hover Cover is only available in the venue of Sher-e-Bangla National Cricket Stadium, Mirpur, Dhaka. The sponsor shall only be entitled to display advertisement on the both (Right & Left) sides of the Hover Cover. The opportunities are as follows:
- Branding on Hover Cover as per standard size (Dhaka Only) for all International Home Series' excluding ICC & ACC events.
- Size: To be determined by the BCB.
- l. Trophy Unveiling: The captain from both sides will be present on the trophy unveiling photo shoot before the series starts. The Sponsor shall have the opportunity to put their branding on the trophy and backdrop. The size & design of such branding tools must meet BCB requirement.
- m. Trophy & Award Branding: The sponsor shall have the opportunity to have its logo or trademark displayed on Trophy along with series/tournament/event. The trophies will be displayed during the Matches and at the prize distribution ceremony.
- Size/design/Units/Specific: As per BCB discretion.
- n. Bowling End Pitch Matt: The Major Sponsor Right Holder shall have the right to have its logo or trademark painted on mats on both bowling ends (behind the stumps of each side)
- Dimension: Size, Design & Specification is subject to approval from BCB.
- Units: A maximum of Two (02) pitch mats can be used at one side.
- Position: Behind the stumps- in the middle of long off and long on area as per ICC guideline.
- o. Bowling End Name: The Sponsor shall have the right to put their brand name on each of the two bowling ends.
- Branding Opportunity:
- The title of the bowling end to be displayed on Television.
  - The title of the bowling end to be mentioned on Radio.
- p. Team Bus: The sponsor shall have the right to put their branding along with event logo and BCB sponsor partners logo on the visiting nations team bus as per BCB discretion during the contractual period.
- q. Entry Gate: The sponsor shall have the right to decorate the entire entry gate as per



BCB discretion. The sponsor shall have the right to put their branding along with event logo and BCB sponsor partners logo on the decorated gate.

- r. Backdrop Branding: Event sponsor's logo will be on the event backdrops at all time along with BCB sponsor partners on the following occasions:
1. Sponsorship Declaration Press Conference and Backdrop branding
  2. Pre-Match and Post-Match Interview Backdrop Branding
  3. Flash Interview Backdrop Branding
  4. Post-Match Presentation Backdrop Branding
  5. Post-Match Prize Giving Ceremony & Backdrop Branding
  6. Such backdrops to be designed by the sponsor subject to BCB's approval.

Size: The size and placement of the event backdrop logos will be decided and approved solely by BCB.

## 9. BRANDING GUIDELINE

The Branding Rights of Title Sponsorship and Ground Branding Rights will be executed as per the Grant of Branding Rights. Such branding must be in line with the ICC commercial guideline as well. All costs related to branding (i.e. framing, printing, glue, support stand, hook, screw, maintenance, shifting, removal etc.) shall be borne by the Title Sponsorship & Ground Branding Rights Holder. Companies related to any person(s) or entities with an existing unresolved dispute with BCB or ICC on a point of law or fact are not eligible to be the Title Sponsorship and Ground Branding Rights and should not be visible on any of its branding tools (i.e. Mid-Wall, Perimeter Boards, Sight Screen, Boundary Rope, Stumps etc.).

### BENEFITS FOR THE TITLE & GROUND BRANDING RIGHTS HOLDER

- a) The sponsor shall get one (01) corporate box with ten (16) seats along with hospitality, Air Conditioning and Television facility (subject to availability) or best available tickets for each international match in the designated venue during the contractual period on a complementary basis.
- b) In addition to that, the sponsor shall have option to buy ten (10) Gallery Tickets for each international match of the homeseries in the designated venue during the contractual period at its face value.
- c) The successful Title Sponsorship & Ground Branding Rights Holder shall provide at least USD 500 (Five Hundred) as prize money of Player of the Match to the players for each T20 matches to be held during the contractual period.
- d) The successful Title Sponsorship & Ground Branding Rights Holder shall provide at least USD 1000 (One Thousand) as prize money of Player of the Series to the players for each T20 series' to be held during the contractual period.
- e) A maximum of one (1) guest from the sponsor shall be invited to the post-match presentation podium.



- f) The successful Title Sponsorship & Ground Branding Rights Holder shall provide following Crests/ Trophies with their branding:
- i. Player of the Match Crest for each T20i Match.
  - ii. Player of the Series for each T20i Series.
  - iii. Champion Trophies of T20i Series.

#### 10. EOI SUBMISSION PROCEDURE:

The EOI along with financial offer must be submitted at the BCB Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216, Bangladesh by close of business hours (before 5 PM) on Monday 17<sup>th</sup> April, 2024 and should be in a sealed envelope to be addressed to: Chief Executive Officer, Bangladesh Cricket Board.

Interested participant may submit the EOI along with the financial offer electronically via email at [sponsorship.rights@bcb-cricket.com](mailto:sponsorship.rights@bcb-cricket.com)

The following documents must be submitted along with the EOI:

01. Company Profile and Individual Directors' / Owners' Profile.
02. Updated auditor's report on financial statements (in case of consortium, each party's auditor's report needs to be submitted individually).
03. Bank Solvency Certificate along with Bank Statement.
04. Certified copy of Memorandum and Articles of Association along with Certificate of Incorporation or similar constitutional documents.
05. Updated VAT Registration Certificate, Trade License and Tax Identification Number (TIN) Certificate or similar documents.
06. In case of consortium, notarized consortium Agreement.

The BCB reserves the right to accept or reject any or all offers at its sole discretion without assigning any reason. The BCB also reserves the right to cancel the entire EOI process and / or modify, add or alter the terms of the document and/ or the conditions for EOI process by issuing an addendum(s) at any time prior to the submission of the EOI.

Chief Executive Officer  
Bangladesh Cricket Board  
Sher-e-Bangla National Cricket Stadium, Mirpur-2  
Dhaka-1216, Bangladesh Tel: +880 2 8031001-4, Fax: 803 1199



## ANNEXURE - A

### Tour Itinerary

### India Women's Team Tour of Bangladesh 2024



#### Itinerary: India Women's tour of Bangladesh 2024



Date	Activities	Time	Venue
Tuesday, April 23, 2024	India Women's arrival at Dhaka and travel to Sylhet		
Wednesday, April 24, 2024	Practice		
Thursday, April 25, 2024	Practice		
Friday, April 26, 2024	Practice		
Saturday, April 27, 2024	Practice		
Sunday, April 28, 2024	1st T20i	18.30-21.15	SICS, Sylhet
Monday, April 29, 2024	Rest/Practice		
Tuesday, April 30, 2024	2nd T20i	18.30-21.15	SICS, Sylhet
Wednesday, May 1, 2024	Rest/Practice		
Thursday, May 2, 2024	3rd T20i	14.00-16.45	SICS-Outer, Sylhet
Friday, May 3, 2024	Rest		
Saturday, May 4, 2024	Rest/Practice		
Sunday, May 5, 2024	Rest/Practice		
Monday, May 6, 2024	4th T20i	14.00-16.45	SICS-Outer, Sylhet
Tuesday, May 7, 2024	Rest/Practice		
Wednesday, May 8, 2024	Rest/Practice		
Thursday, May 9, 2024	5th T20i	18.30-21.15	SICS, Sylhet
Friday, May 10, 2024	Indian Women's depart		