

Expression of Interest (EOI)

Appointment of a Consulting/Professional Services Firm



Bangladesh
Cricket Board

Ref No: BCB/Worldwide Media Rights /MKT&C/ 2025/153

Date: 11th March 2025

The Bangladesh Cricket Board (BCB) invites Expressions of Interest (EOI) from reputed consulting/professional services firms with international affiliations to assist BCB in conducting the tendering process for the BCB Worldwide Media Rights (Satellite TV and OTT Platform including Radio) for the International Home Series involving Bangladesh National Cricket Team (Men) up to June 2027. The proposed services should include amongst other i) Preparation of EOI / Tendering documents and ii) Recommend a Floor Price.

Scope of Work:

The selected firm will be required to:

01. Develop the EOI / Tender document, ensuring adherence to international best practices.
02. Recommend a Floor Price.
03. Identify and engage potential global media partners.
04. Manage the entire bidding process, including evaluation, negotiations and final recommendations.
05. Ensure transparency, compliance, and adherence to regulatory guidelines.
06. Provide advisory support to BCB throughout the selection process.

Eligibility Criteria :

Interested firms must meet the following criteria:

01. Proven experience in handling similar bidding/tendering processes.
02. Strong global network and affiliation with internationally renowned consulting or media advisory firms.
03. Inclusion of experienced Chartered Accountant and Legal Professional in the proposed team
04. Compliance with all relevant legal and regulatory requirements.

Submission of EOI :

Interested firms are requested to submit their EOI along with:

01. Firm profile and relevant experience.
02. Details of international affiliations and key personnel proposed in the team.
03. Approach and methodology for executing the assignment.
04. Expected fees for the assignment.

EOIs must be submitted in a sealed envelope to the BCB by the close of business on **25th March 2025**.

Evaluation and Selection Process:

BCB will evaluate submissions based on the firm's experience, expertise of key personnel and proposed approach. Shortlisted firms may be invited for further discussions.

The BCB reserves the right to accept or reject any or all EOIs at its sole discretion without assigning any reason. The BCB also reserves the right to cancel the entire EOI process and / or modify, add or alter the terms of the documents and/ or the conditions for EOI process by issuing an addendum(s) at any time prior to the submission of the EOI.

Convenor

Special Committee for BCB Worldwide Media Rights
Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216, Bangladesh