

### Expression of Interest (EOI)

The Bangladesh Cricket Board (BCB) invites Expression of Interest (EOI) along with financial offers from the TV Broadcasters or Marketing Agents for acquiring the following Media Rights of West Indies Team's Tour of Bangladesh 2025 comprising 03 ODI and 03 T20i to be held from **15<sup>th</sup> of October 2025 to 1<sup>st</sup> of November 2025**.

01. Satellite TV (Linear) Rights - Worldwide including Bangladesh
02. Digital OTT (Over-the-Top) Rights - Worldwide including Bangladesh

#### **Area of Rights :**

A detailed EOI document has been developed incorporating all necessary EOI details and documents for acquiring the above-mentioned Media Rights of West Indies Team's Tour of Bangladesh 2025 involving Bangladesh National Cricket Team (Men).

#### **Eligibility Criteria:**

01. Companies related to Tobacco, Alcohol (surrogate and non-surrogate), Betting, or Online Betting shall not be eligible to participate in the EOI process.
02. Any person(s) or entity with an existing unresolved dispute (financial, disciplinary, or otherwise) with the BCB or ICC shall be ineligible to acquire the aforementioned rights or to participate in the EOI Process.
03. The Broadcaster/TV channel must have been in operation (on air) for at least three (03) years. Marketing agents must have the capability and reasonable experience in marketing international standard cricket events.

#### **EOI Document Collection Procedure:**

01. Interested parties need to obtain a copy of the EOI Document (General Guidelines), which will be available on the BCB's official website: [www.tigercricket.com.bd](http://www.tigercricket.com.bd)
02. The details of the EOI process, Series Itinerary, Production Specifications etc. set out in the EOI Document. EOI document will be available from **24<sup>th</sup> of September 2025 to 29<sup>th</sup> of September 2025**.

#### **EOI Submission Procedure:**

The EOI along with financial offer (prepared in accordance with the EOI Document) must be submitted at the BCB Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216, Bangladesh by **30<sup>th</sup> of September 2025** during office hours (between BST 1000 to BST 1700) and should be in a sealed envelope to be addressed to: Chief Executive Officer, Bangladesh Cricket Board. Interested participant may submit EOI along with financial offer electronically via email at [sponsorship.rights@bcb-cricket.com](mailto:sponsorship.rights@bcb-cricket.com)

#### **The EOI needs to be accompanied with the following documents:**

01. Company Profile and Individual Directors' / Owners' Profile.
02. Updated auditor's report on financial statements. (In case of a consortium, each party's auditor's report needs to be submitted individually.)
03. Bank Solvency Certificate along with Bank Statement.
04. Certified copy of the Memorandum and Articles of Association along with the Certificate of Incorporation or similar constitutional documents.
05. Updated VAT Registration Certificate, Trade License and Tax Identification Number (TIN) Certificate or similar documents.
06. In case of Consortium, notarized consortium Agreement.

The BCB reserves the right to accept or reject any or all offers at its sole discretion without assigning any reason. The BCB also reserves the right to cancel the entire EOI process and / or modify, add or alter the terms of the document and/ or the conditions for EOI process by issuing an addendum(s) at any time prior to the submission of the EOI.

**Chief Executive Officer**

Bangladesh Cricket Board

Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216, Bangladesh