

Bangladesh Premier League T20 (BPL T20) Title Sponsorship & Ground Branding Rights



**Bangladesh
Cricket Board**

Ref No: BCB/Title Sponsorship & Ground Branding Rights /BPL T20/ 2025/732

Date: 16th October 2025

Expression of Interest (EOI)

The Bangladesh Cricket Board (BCB) hereby invites Expression of Interest (EOI) along with financial offers from the reputed Business Houses/ Companies/ Parties/ Agencies / Consortiums for acquiring the **Title Sponsorship & Ground Branding Rights of the Bangladesh Premier League T20 (BPL T20) only for the 12th edition of BPL T20-2026:**

Eligibility Criteria :

- Companies involved in Tobacco, Alcohol (both surrogate and non -surrogate), Betting, or Online betting and its surrogate shall not be eligible to participate in this EOI process.
- Any person or entity having an existing unresolved dispute with the BCB or ICC on a point of law or fact shall be deemed ineligible to acquire the aforementioned rights or to participate in the EOI process.
- Reputed Business Houses/ Companies/ Parties/ Agencies/ Consortius having marketing/ selling experience of BCB's bilateral home series or BPL T20 tournament of the aforesaid rights will get preference in the EOI process.
- Interested applicants (Companies/ Corporate Houses / Firms / Agencies /Consortiums) should have the appropriate experience, infrastructure, staffing, resources, capability, and financial standing to participate in the EOI process.

EOI Submission Procedure:

A detailed EOI document has been developed incorporating all necessary EOI details and documents for acquiring the above mentioned **Title Sponsorship & Ground Branding Rights** will be available from **Saturday, 18th October 2025 at:**

- BPL Office, Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216**
- Official Websites: www.tigercricket.com.bd & www.bplt20.com.bd**

Interested parties must submit their EOI applications in a sealed envelope addressed to the **Member Secretary, BPL Governing Council, Bangladesh Cricket Board (BCB)** at the BCB Management Office, Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216, by the close of business hours on **Thursday, 30th October 2025**. Interested participant may submit the Financial Offer electronically via email at bplt20@bcb-cricket.com.

The EOI needs to be accompanied with the following documents:

01. Company Profile and Individual Directors' / Owners' Profile.
02. Latest auditor's report on financial statements (each consortium's member must submit separately).
03. Bank Solvency Certificate along with bank Statement.
04. Certified copy of Memorandum and Articles of Association along with certificate of Incorporation or similar constitutional documents.
05. Updated VAT Registration Certificate, Trade License and Tax Identification Number (TIN) Certificate or similar documents.
06. In case of consortium/ Joint Venture (JV) - a Notarized Consortium/ JV Agreement.

The BCB reserves the unconditional right to accept or reject any or all offers at its sole discretion without assigning any reason whatsoever during the EOI process. The BCB also reserves the right to amend, postpone or cancel the entire EOI process and / or modify, add or alter the terms of the document and/ or the conditions for EOI process by issuing further addendum(s) at any time prior to the submission of the EOI.

Member Secretary

BPL Governing Council

Management Office: Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216