

Worldwide Media Rights

Bilateral International Home Series involving the Bangladesh National Cricket Team (Men) in 2026-27



Bangladesh
Cricket Board

Ref No: BCB/Media Rights / 2026-27/541

Date: 1st July 2026

Expression of Interest (EOI)

The Bangladesh Cricket Board (BCB) invites Expression of Interest (EOI) along with financial offers from reputable TV Broadcasters, Digital Platforms and Marketing Agencies / Consortiums / Firms for acquiring the Worldwide Media Rights of the following Bilateral International Home Series involving the Bangladesh National Cricket Team (Men), to be hosted in Bangladesh in 2026-27:

Series Covered under this EOI :

01. India Team's Tour of Bangladesh 2026 (03 ODI and 03 T20i)
02. West Indies Team's Tour of Bangladesh 2026 (02 Test)
03. England Team's Tour of Bangladesh 2027 (02 Test)
04. Pakistan Team's Tour of Bangladesh 2027 (05 ODI)

Categories of Media Rights :

01. Satellite TV (Linear) Rights - Worldwide including Bangladesh.
02. Digital OTT Rights - Worldwide Including Bangladesh.

Eligibility Criteria :

- a) Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting or Online Betting and its surrogate shall not be eligible to participate in the EOI process.
- b) Any person(s) or entities with an existing unresolved dispute (i.e., Financial, Disciplinary and any other) with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the EOI Process.
- c) The Broadcaster/ TV Channel must be in operation (on air) for at least 03 (Three) years. Marketing agents must have the capability and reasonable experience in marketing international standard cricket events.

EOI Document Collection Procedure:

- a) Interested parties need to obtain a copy of the EOI Document (General Guidelines) related to EOI will be available at the BCB's Official Website: www.tigercricket.com.bd
- b) The details of the EOI process, the Tentative Series Itinerary, the Prescribed Format for the Submission of the Financial Proposal and other relevant information shall be set out in the EOI document, which will be available from 2nd July 2026.

EOI Submission Procedure:

The EOI along with the Financial Proposal (prepared in accordance with the requirements set out in the EOI Document), must be submitted in the prescribed format issued by the Bangladesh Cricket Board (BCB). Hard copy submissions must be delivered to the BCB Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216, Bangladesh by **22nd of July 2026** during office hours (between BST 10:00 to BST 17:00). The submission must be placed in a sealed envelope to be addressed to: **Chief Executive Officer**, Bangladesh Cricket Board. Interested participant(s) may also submit EOI along with Financial Proposal electronically via email at sponsorship.rights@bcb-cricket.com

The EOI needs to be accompanied with the following documents:

01. Company Profile and Individual Directors' / Owners' Profile.
02. Updated auditor's report on financial statements (In case of consortium, each party's auditor's report needs to be submitted individually).
03. Bank Solvency Certificate along with Bank Statement.
04. Certified copy of Memorandum and Articles of Association along with certificate of Incorporation or similar constitutional documents.
05. Updated VAT Registration Certificate, Trade License and Taxpayer identification Number (TIN) Certificate or similar documents.
06. In case of Consortium, notarized consortium Agreement.

The BCB reserves the right to accept or reject any or all offers at its sole discretion without assigning any reason. The BCB also reserves the right to cancel the entire EOI process and / or modify, add or alter the terms of the document and/ or the conditions for EOI process by issuing an addendum(s) at any time prior to the submission of the EOI.

Chief Executive Officer
Bangladesh Cricket Board

Management Office: Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216